

ORDINANCE NO. 4260

**AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF POMONA,
CALIFORNIA, AMENDING SECTION .503-K OF THE CITY OF POMONA
ZONING ORDINANCE TO ESTABLISH PROVISIONS TO ALLOW
WAYFINDING SIGNS**

BE IT ORDAINED, by the City Council of the City of Pomona, as follows:

SECTION 1. Findings.

- A. The Pomona Zoning Ordinance sets forth certain development standards that are required for signs placed within the City boundaries;
- B. The City of Pomona duly initiated Code Amendment No. 11576-2019 to establish a definition and standards for wayfinding signs, and to allow wayfinding signs as an exempted sign type that may serve as off-street advertising;
- C. On March 27, 2019, the Planning Commission of the City of Pomona, adopted Planning Commission Resolution No. 19-019 recommending City Council approval of Code Amendment No. 11576-2019;
- D. On May 6, 2019 the City Council of the City of Pomona, after giving notice thereof as required by law, held a public hearing concerning Code Amendment No. 11576-2019; and
- E. The City Council has carefully considered all pertinent testimony and the staff report offered in the case as presented at the duly noticed public hearing held on May 6, 2019.
- F. Establishing provisions to allow and regulate wayfinding signs will benefit businesses in the City and the community by providing an opportunity for signage for particular points of City interest.

SECTION 2. The City Council, exercising independent judgment, finds that Code Amendment No. 11576-2019 is exempt from further review under the State Guidelines to Implement the California Environmental Quality Act (CEQA), Section 15060(c)(2) and 15060(c)(3). These sections pertain to activities that will not result in a direct or reasonably foreseeable indirect change to the environment and that are not defined as a *project* under Section 15378. Therefore, Code Amendment No. 11576-2019 is not subject to CEQA in that the proposed code amendment is not defined as a project.

SECTION 3. That Pomona Zoning Ordinance, Section .503-K, "SIGNS", Subsection B, containing definitions of sign types is hereby amended to add the following definition in alphabetical sequence:

“Wayfinding Sign” means a sign intended for directional and informational purposes that is placed by or on behalf of the City on City property and/or right-of-way.

SECTION 4. That Pomona Zoning Ordinance, Section .503-K, SIGNS, Subsection E, pertaining to exempted sign types is hereby amended to add the following exempted sign type:

10. Wayfinding Signs. All Wayfinding signs shall be subject to the following requirements:

- a. Sign Copy. Wayfinding signs shall be subject to the review and approval of the Development Services Director.
- b. Size and Height. Wayfinding Signs shall not exceed twenty-four (24) square feet in total sign area with a maximum height of ten (10) feet from grade.
- c. Placement. Off-Site Directional and Wayfinding Signs may be placed in the following locations:
 - 1) Private property with the consent of the owner(s).
 - 2) City Property and/or right-of-way.
 - i. Exact sign locations shall be subject to review and approval by the Development Services Director and the City Public Works Department prior to the installation of the signs. Applicant (if other than City) shall obtain an encroachment permit from the City Public Works Department prior to installation of any wayfinding sign structure in the public right-of-way. No wayfinding sign shall be placed within the visibility area as determined by Public Works.
- d. Maintenance and Replacement. Wayfinding signs shall comply with the following maintenance and replacement requirements:
 - 1) Wayfinding signage shall be maintained within a six foot radius and remain clear of all obstructions that may inhibit its visibility, including vegetation.
 - 2) Individual panels on all wayfinding signage that has been damaged due to theft, vandalism, graffiti, fading or any other damage shall be repaired, replaced, or removed within 48 hours of notification.
 - 3) Kiosk signs or other structures associates with wayfinding signage that have been damaged due to theft, vandalism, graffiti, fading or any other damage shall be repaired, replaced, or removed within 10 days of notification.

SECTION 4. That Pomona Zoning Ordinance, Section .503-K, "SIGNS", Subsection F, pertaining to prohibited sign types is hereby amended to read as follows, with the added text shown in bold and underlined:

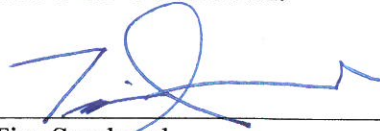
10. Off-Site Advertising Signs (billboards), **except as permitted herein.**

SECTION 5. Severability. If any or portion of this ordinance is held to be unconstitutional or otherwise invalid by a court of competent jurisdiction, the remainder of the ordinance remains in effect.

SECTION 6: Effective Date. The City Clerk shall attest to the passage and adoption of this ordinance, causing it to be posted as required by law, and it shall become effective thirty (30) days after its adoption.

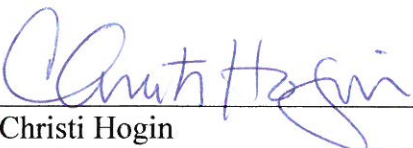
PASSED, APPROVED AND ADOPTED this 20th day of May, 2019.

CITY OF POMONA:



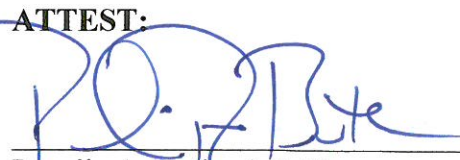
Tim Sandoval
Mayor

APPROVED AS TO FORM:



Christi Hogin
Interim City Attorney

ATTEST:

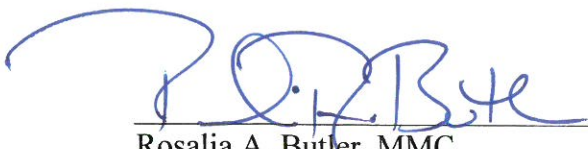


Rosalia A. Butler, MMC
City Clerk

STATE OF CALIFORNIA
COUNTY OF LOS ANGELES
CITY OF POMONA

I, ROSALIA A. BUTLER, MMC, CITY CLERK of the City of Pomona do hereby certify that the foregoing Ordinance was introduced for first reading at a regular meeting of the City Council of the City of Pomona held on May 6, 2019 and was adopted at second reading at a regular meeting of the City Council of the City of Pomona held on May 20, 2019, by the following vote:

AYES:	Garcia, Gonzalez, Lustro, Ontiveros-Cole, Preciado, Torres, Sandoval
NOES:	None
ABSENT:	None
ABSTAIN:	None



Rosalia A. Butler, MMC
City Clerk