ORDINANCE NO. 1444

AN ORDINANCE OF THE CITY OF MANHATTAN BEACH, CALIFORNIA, AMENDING SECTIONS 9-14.01 TO 9-14.04 AND SECTION 9-14.07, CHAPTER 14, TITLE 9 OF THE MANHATTAN BEACH MUNICIPAL CODE RELATING TO BANNERS OVER THE PUBLIC WAY.

The Council of the City of Manhattan Beach, California, does ordain as follows:

SECTION 1. AMENDMENT OF CODE. Section 9-14.01, Chapter 14, Title 9 of the Manhattan Beach Municipal Code is hereby amended to read as follows:

SEC. 9-14.01. Permit required to suspend decorations or banners over the public way.

It shall be unlawful for any person to hang, sustain, or suspend any street banner, flag, pennant, or street decoration over and above any street or other public thoroughfare, or cause the same to be done, without first obtaining a permit in writing from the City Manager or his designated representative so to do; provided, however, such street banner, flag, pennant, or street decoration shall be safely sustained not less than twenty (20') feet above such public thoroughfare, and provided, further, that the advertising made upon such signs shall not contain the name or designation of any individual, firm, or corporation as an advertisement for private gain, and provided, further, that such sign shall be dated in legible letters and shall not remain in place for a period longer than thirty (30) days from the date of the permit given by the City Manager or his designated representative. Permits shall be issued only to non-profit organizations for the purpose of publicizing non-commercial ventures and events or commercial events of an area-wide or general community interest (such as the City Fair or Downtown, Boulevard, or North End sales).

SECTION 2. Section 9-14.02 of Chapter 14, Title 9

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of said Code is hereby amended to read as follows:

SEC. 9-14.02. Application for permit.

Any non-profit organization desiring a permit as required pursuant to the provisions of Section 9-14.01 of this chapter shall file an application with the Department of Public Such application shall set forth the name and address Works. of the applicant, the description of the location and area of the proposed installation or suspension, and a statement of the purpose for which such installation or suspension is to be maintained. The application shall be signed by the applicant and shall contain a statement that the applicant agrees to conform to and obey all of the provisions of this chapter and all regulations of the Council relative to the installation of such Said application shall also contain a certification by the applicant that no individual personal or corporate profit shall result from the banner publicity other than as a participating merchant in an area-wide sale or general community event.

SECTION 3. Section 9-14.03 of Chapter 14, Title 9 of said Code is hereby amended to read as follows:

SEC. 9-14.03. Permit fees.

The schedule of fees for permits issued pursuant to the provisions of this chapter is as follows: For the hanging, sustaining, or suspension of any street banner, flag, pennant, or street decoration or other devices and renewal thereof, Forty and no/100ths (\$40.00) Dollars for each banner if accomplished by City forces; or Ten and no/100ths (\$10.00) Dollars for each banner if accomplished by any other agency. The Council may waive any such fee.

SECTION 4. Section 9-14.04 of Chapter 14, Title 9 of said Code is hereby amended to read as follows:

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SEC. 9-14.04. Granting or denial of permit.

The application shall be presented to the City Manager or his designated representative for consideration.

The City Manager or his designated representative may take such application under advisement pending its consideration thereof and may grant subject to such conditions as considered appropriate or refuse to grant any such permit. Said decision shall be subject to appeal to the City Council.

When the application shall have been approved by the City Manager or his designated representative, the permit shall be issued jointly by the Chief Building Inspector and the Public Works Director.

SECTION 5. Section 9-14.07 of Chapter 14, Title 9 of said Code is hereby amended to read as follows:

SEC. 9-14.07. Suspension and revocation of permit.

- (a) Cause. In the event any person holding a permit to hang, sustain, or suspend any street banner, flag, pennant, or street decoration over and above any street or other public thoroughfare in the City shall violate any condition of such permit, or any provisions of this chapter, the City Manager or his designated representative, in their discretion, may suspend for a stated period or revoke such permit issued to such person. If the permit shall be revoked, the City Manager or his designated representative, in their discretion, may thereafter refuse to grant to such person a permit for such person in the City.
- (b) Hearing required. No permit shall be suspended or revoked until a hearing shall have been held by the City Manager or his designated representative in the matter of the revocation of such permit upon not less than ten (10) days written notice to the applicant or permittee.
 - (c) Nontransferable. The permittee shall not

assign his permit, or any interest thereto, without first obtaining the written consent of the City Manager or his designated representative, nor shall such permit, or any interest therein, be transferred by operation of law. Any such assignment or transfer shall be void and shall confer no right of occupancy upon the assignee or transferee. In the event the permittee shall be adjudicated a bankrupt or become insolvent, or in the event possession of any interest in such permit shall be taken by virtue of any writ, the City Manager or his designated representative may terminate such permit.

(d) Notice to abate and remove. Upon the termination, suspension, or revocation of such permit, the permittee shall, upon demand of the City, remove the cables and cable attachments. Upon revocation of the permit with respect to specific cable locations, the permittee shall, upon demand of the City, remove such cable and attachments from such specific locations. In the event the permittee shall fail to remove any cables and cable attachments, or portions thereof, upon demand of the City, the City may remove such cables and cable attachments, and the permittee shall reimburse the City for its costs of removal.

SECTION 6. This ordinance shall go into effect and be in full force and operation from and after thirty days after its final passage and adoption.

SECTION 7. The City Clerk shall certify to the passage and adoption of this ordinance; shall enter the same in the book of original ordinances of said City; shall make a minute of the passage and adoption thereof in the records of the proceedings of the City Council at which the same is passed and adopted; and shall within fifteen days from the passage and adoption thereof cause the same to be published

once in the Manhattan Beach News, a weekly newspaper of general circulation, published and circulated within said City of Manhattan Beach and which is hereby designated for that purpose.

PASSED, APPROVED AND ADOPTED this 3rd day of February, 1976.

Mayor of the City of Manhattan Beach, California

ATTEST:

Benerly & McLaughlin

(SEAL)