

ORDINANCE NO. ORD-14-0021

AN ORDINANCE OF THE CITY COUNCIL OF THE
CITY OF LONG BEACH AMENDING THE LONG BEACH
MUNICIPAL CODE BY AMENDING CHAPTER 2.36
RELATING TO THE ECONOMIC DEVELOPMENT
COMMISSION

The City Council of the City of Long Beach ordains as follows:

Section 1. Chapter 2.36 of the Long Beach Municipal Code is amended
to read as follows:

Chapter 2.36
ECONOMIC DEVELOPMENT COMMISSION

2.36.010 Created.

There is created a Commission in and for the City to be known and
designated as the Economic Development Commission.

2.36.020 Appointment, composition and terms of office.

The Economic Development Commission shall consist of eleven (11)
members. At least a majority of the members of the Commission shall be residents
of the City at the date of appointment. The remainder of the Commission may be
comprised of residents of the City or individuals having a business interest in the
City at the date of his/her appointment. The members of the Commission shall be
appointed by the Mayor, subject to the confirmation of the City Council. The Mayor
shall make no fewer than four (4) of said appointments to reflect experience in the
following areas:

1 A. Business associations such as the Long Beach Area
2 Chamber of Commerce, a Business Improvement District or Business
3 Incubator/Start-up Organization (Business Association);

4 B. Long Beach Unified School District, Long Beach City College,
5 California State University, Long Beach, a Workforce Organization, Labor
6 Organization or other education workforce experience (Education);

7 C. A representative of the real estate, insurance, legal,
8 accounting, architecture or financial service industry or similar profession in
9 Long Beach (Professional Services);

10 D. Long Beach Convention and Visitors Bureau, hospitality or
11 other tourism experience (Tourism);

12 E. A representative with aerospace or airport-related business
13 experience (Aviation);

14 F. The Port of Long Beach, international trade or global logistics
15 experience (Goods Movement/International Trade); or

16 G. A representative with health care, medical, pharmaceutical or
17 related experience (Medical).

18 The remaining commissioners shall be appointed by the Mayor of the City
19 subject to City Council confirmation, representing business or a business-related
20 civic interest in Long Beach.

21 2.36.030 Duties.

22 The duties of the Commission shall be to advise and recommend to the City
23 Council and the City Manager on matters pertaining to activities affecting
24 economic development within the City, in the creation of private-sector
25 employment opportunities and business ventures, on methods of coordinating
26 economic efforts, and more specifically to advise and recommend to the City
27 Council concerning the following:

28 A. The evaluation of research concerning economic growth

1 patterns of the community;

2 B. The identification of economic development needs and
3 opportunities in the community and the recommendation of program
4 strategies for implementation by City staff;

5 C. The evaluation and recommendation of marketing plans for
6 economic development programs; and

7 D. Any other areas or topics relating to Economic Development
8 as directed by the City Council.

9 Nothing herein contained shall be construed as investing the Commission,
10 or any member thereof, with supervisory powers over the actions or duties of City
11 departments.

12 2.36.040 Organization.

13 A. All meetings shall be subject to the provisions of the Ralph M.
14 Brown Act (California Government Code section 54950 et seq.).

15 B. The Commission shall be subject to the provisions of Long
16 Beach Municipal Code Chapter 2.18. If a specific provision of this
17 ordinance conflicts with any provision of Long Beach Municipal Code
18 Chapter 2.18, the specific provision shall control.

19
20 Section 2. The City Clerk shall certify to the passage of this ordinance by
21 the City Council and cause it to be posted in three (3) conspicuous places in the City of
22 Long Beach, and it shall take effect on the thirty-first (31st) day after it is approved by the
23 Mayor.

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I hereby certify that the foregoing ordinance was adopted by the City
Council of the City of Long Beach at its meeting of December 9, 2014,
by the following vote:

Ayes: Councilmembers: Gonzalez, Lowenthal, Price, Mungo,
Uranga, Austin, Richardson.

Noes: Councilmembers: None.

Absent: Councilmembers: Andrews.

Robert Davis for Laray H. Cabrerena
City Clerk

Approved: December 12, 2014 [Signature]
(Date) Mayor