

ORDINANCE 19-02

AN ORDINANCE OF THE TOWN COMMISSION OF THE TOWN OF REDINGTON SHORES, FLORIDA PERTAINING TO SIGNS, AMENDING SECTION 90-112 OF THE LAND DEVELOPMENT REGULATIONS OF THE CODE OF THE TOWN OF REDINGTON SHORES, FLORIDA, TO PROVIDE REGULATIONS AND GUIDELINES FOR THE USE OF SANDWICH BOARD SIGNS IN THE GENERAL COMMERCIAL (C-NR) DISTRICT, RESIDENTIAL/OFFICE/RETAIL (ROR-15) DISTRICT, AND COMMERCIAL TOURIST FACILITIES (CTF) DISTRICT; REVISING LAND USE DISTRICT REFERENCES TO CORRESPONDING ZONING DISTRICTS; EXEMPTING SPECIAL EVENT SIGNAGE BY THE TOWN; PROVIDING FOR SEVERABILITY; PROVIDING FOR THE INCLUSION OF SUCH AMENDED ORDINANCE IN THE LAND DEVELOPMENT REGULATIONS OF THE CODE OF THE TOWN OF REDINGTON SHORES, FLORIDA; PROVIDING AN EFFECTIVE DATE.

BE IT ORDAINED THAT THE TOWN COMMISSION OF THE TOWN OF REDINGTON SHORES, FLORIDA:

SECTION ONE: That Section 90-112 of the Land Development Regulations of the Code of the Town of Redington Shores, Florida, is hereby amended as follows:

Sec. 90-112. - Signs.

A. *Prohibited signs.* The following types of signs or advertising structures are not permitted in the Town of Redington Shores in any zoning district:

(1) Animated or flashing light signs of such size, intensity of lighting or degree of animation as to present a garish appearance or to constitute a traffic hazard by diverting motorists' attention.

(2) Billboards.

(3) Off-premises signs.

(4) Banner signs.

(5) Portable signs, except for sandwich board signs in the C-NR, ROR-15 and CTF zoning districts.

(6) Roof signs (where the location of an existing structure makes the placement of other signs not feasible, variances may be granted for the construction of roof and/or projecting signs).

(7) Projecting signs.

(8) Swinging signs.

B. *Sign permits.*

(1) All signs six square feet or more in area require permits issued by the building department. Erection and construction of signs shall conform to the Florida Building Code.

(2) All sandwich board signs require annual permits issued by the Town Clerk.

C. *Signs permitted in single-family (RS-7 and RS-10) and duplex (RD-15) residential districts shall be in accordance with the following:*

Type	Maximum Sign Area (square feet)
Home occupation signs (1 per business)	2
Sale or rental signs (1 per property)	6
Individual name and/or street number signs (up to 2 per property)	2
No trespassing private property, etc.	2
Construction signs while under construction (1 per property)	6

D. *Signs permitted in multifamily (RM-15, ~~R/O/R~~ ROR-15, PUD) residential districts shall be as follows:*

- (1) All those in subsection C. above.
- (2) Institutional name signs, as follows:

Type	Maximum Sign Area (square feet)
For buildings of fewer than 20 dwelling units or any buildings on lots less than	24

100-foot front (1 per property)	
For buildings of 20 or more dwelling units and on 100-foot front lots or more (up to 2 per property)	24

E. Signs permitted in resort facilities medium (RFM) and commercial general (GG) commercial tourist facilities (CTF), general commercial (C-NR) and residential/office/retail (ROR-15) districts:

- (1) All those in subsections C. and D. above.
- (2) Institution and business signs for businesses occupying premises with frontage as follows:

Frontage	Maximum Total Sign Area (square feet)	Maximum Size of Individual Sign (square feet)
50 linear feet or less	40	20
51 to 100 linear feet	60	32
101 to 125 linear feet	90	40
More than 125 linear feet	96	48
NOTE: Business properties with frontage on two streets may have signs on each street in accordance with the frontage on that street. For premises fronting Gulf Boulevard where no signs are displayed on the side street frontage, 25% of the frontage may be applied to computing Gulf Boulevard frontage. These same provisions shall apply to business properties with frontage on Boca Ciega Bay.		

(3) Sandwich board signs for businesses occupying premises, provided that:

- (a) Sandwich board signs shall be no larger than thirty (30) inches in width and forty-eight (48) inches in height. No material such as

papers, balloons, windsocks, etc. or other items prohibited by the Code may be added to such sign. The height of such signs may not be artificially increased above the allowed maximum by placing material under the base of such sign.

(b) No more than one (1) sandwich board sign per business is permitted.

(c) Sandwich board signs may be placed no closer than ten (10) feet from another such sign.

(d) Sandwich board signs shall not be placed in the public right-of-way, in any parking space or drive isle, or in such a way to obstruct vehicular traffic sight, or to block any door or required ADA route.

(e) Sandwich board signs may only be used during the hours when the business is open to the public and must be brought in at the close of business or in the event of high wind conditions.

(f) No sandwich board sign shall contain foil, mirrors, bare metal or other reflective materials which could create hazardous conditions to motorists, bicyclists or pedestrians.

(g) No sandwich board sign shall swing, rotate, twirl or contain any moving parts.

(h) Sandwich board signs shall not contain lights of any kind.

~~F. Signs permitted in residential/office/retail districts. Signage will be related to the specific uses as specified above.~~

~~G.F. Signs permitted in outdoor recreation/public open space and public/semipublic institutional districts:~~

~~(1) Commercial uses will be in accordance with subsection E. above.~~

~~(2) Noncommercial uses may have signs up to 20 square feet in area.~~

~~H.G. Temporary signs. A temporary sign/banner will require a permit for use for a special event. The permit will include the date when the sign will be removed, which is no later than three days after the event. Maximum dimensions are four feet in height by eight feet in width. No more than one sign is permitted for any site. Small temporary window signs (restaurant menus, "open" and "closed" signs, daily specials, etc.) less than 10 square feet in aggregate may be posted without permit.~~

I.H. *Pole signs.* Pole signs or other types of freestanding signs are permitted where district requirements are met. Only one such sign is permitted per property. Multibusiness buildings and shopping centers are considered to be one property. National flags and state flags on poles are permitted in the same manner as pole signs. The maximum flag size is 32 square feet and may be in addition to a pole sign.

J.I. *Double-faced signs.* In calculating maximum sign area allowances, only one side of double-faced signs will be considered.

K.J. *Number of signs per district.*

(1) For multifamily residential districts (RM-15 and PUD), up to two signs are permitted for buildings with less than 100 linear feet frontage and up to four for those with 100 linear feet or more frontage.

(2) For resort facilities medium and commercial general districts, up to two signs are permitted for businesses with 50 linear feet or less of frontage, up to three signs for those with 51 linear feet to 125 linear feet of frontage and up to four signs for those with more than 125 linear feet of frontage. Multiple window signs may count as one sign if the aggregate area does not exceed the individual sign area maximum for that property.

(3) Shopping centers and multibusiness buildings, (commercial general), are permitted one pole/freestanding sign plus one wall, canopy/marquee or window sign for each business. Uniform design of signs in each instance is encouraged. The pole/freestanding sign for the shopping center/multibusiness building may also contain identification of the individual businesses located therein, but all signs shall not exceed aggregate sign area allowed for the business.

(4) Parking and directional signs will not count as part of the allowable total. The area of a canopy/marquee sign is considered to be only the actual sign area and not necessarily the overall area of the canopy/marquee.

L.K. *Design of signs.*

(1) Design of signs shall be harmonious with the environment and compatible with the structures in the area. In no case will any sign exceed eight feet in its vertical dimension or 16 feet in width. Pole/Freestanding signs will not extend more than 15 feet above grade for single-story buildings or 21 feet for multiple story buildings. Signs fixed to the building may not extend above the roofline. Marquees are considered to be within the roofline.

(2) No sign will employ words, shapes or colors which might be confused with any authorized traffic sign, signal or device.

(3) No sign advertising products, services or places other than those located on the premises may be erected except upon approval by the board of commissioners.

(4) No wall sign shall cover more than ten percent of the area of the wall to which it is applied. It will not extend more than 12 inches from the surface. Window signs shall not cover more than 20 percent of any glass area.

(5) It shall be unlawful for any person to display false or misleading information in any sign.

(6) Each sign shall be strongly constructed and securely anchored to withstand wind pressure as required by Florida Building Codes, as adopted, or alternatively as designed by a professional engineer (P.E.).

M.L. *Placement of signs.*

(1) All signs must be placed within the limits of the property to which they apply. Freestanding signs are not permitted closer than ten feet to the legal right-of-way of the road. Where the placement of existing structures makes the ten-foot setback for freestanding signs impractical, variance procedures may be applied. However, no sign may project beyond the property line.

(2) Freestanding signs in areas where pedestrian traffic is expected must have the lowest edge at least eight feet above grade.

(3) Access to buildings. No sign shall be erected or maintained so as to prevent free ingress or egress through any door, window or fire escape or to prevent access from one part of a roof to any other part. No sign of any kind shall be attached to a standpipe or fire escape.

(4) Traffic or visual obstruction. No sign or supporting structure shall be erected so as to obstruct free and clear vision at street and driveway intersections.

(5) Painting or posting signs. No sign may be painted, posted, nailed or otherwise affixed to any part of sidewalks, curbs, pavements, trees, lampposts, utility poles, hydrants, bridges, etc., within the limits of any public right-of-way.

(6) All signs and surrounding premises shall be maintained in good condition by the owner.

N.M. *Electrical signs.*

(1) The construction and maintenance of all signs using electrical illumination shall be subject to town requirements for approval of plans and for inspection.

(2) Neon or similar electrical signs shall be located and protected to ensure that they do not endanger life or property.

(3) Sign illumination will be focused directly on the sign and shielded to assure that it does not throw light which could interfere with the vision of motorists or pedestrians or cause a nuisance for adjoining properties.

(4) No electrical sign shall be maintained which shall cause interference with radio or television receivers.

(5) Illuminated tubing or strings of lights around open sale areas, on fences or on other property or building edges are not permitted.

O.N. *Political signs.*

(1) No political signs of any nature may be placed within the limits of any public right-of-way or on any public place.

(2) Political signs for qualified candidates for any office in any election in which electors of the town may vote are allowed for any candidate and may be displayed in the nonresidential districts in the town.

(3) Political signs shall not exceed four square feet in area.

(4) The building inspector is hereby authorized to remove any political sign posted in the town in violation of this article and to notify the candidate or the person responsible for posting the sign.

P.O. *Removal of signs.*

(1) Removal upon terminating of business or vacating of property. All signs must be removed within 60 days. If not removed, the town will remove them after ten days' written notice to the owner of the property. Cost of removal will be borne by the property owner. Sign structures which have intrinsic property value may remain in place if they otherwise meet ordinance requirements (or are under approved variances) and are properly maintained. Sign information relating to the terminated business must be removed. If the signs are relevant to a new occupant of the property, a single 60-day extension may be granted upon request to the building inspector. Any additional extension(s) would require approval of a variance.

(2) "For Sale," "For Rent," "For Lease" or "Sold" signs shall be removed immediately after closing.

(3) The town building inspector is hereby authorized to remove any sign that is not properly maintained or is unsafe or hazardous after giving written notice to the owner of the sign at least ten days prior to removal. He or she is also authorized to cause to be removed any signs constructed or modified after December 14, 1983, which are in violation of provisions of this article, unless variances were approved and/or permits issued prior to such construction or modification. Cost of removal will be borne by the property owner.

Q.P. *Nonconforming signs.*

(1) Except for prohibited signs, previously approved signs in place prior to enactment of this part 5 and not in conformance thereto may continue in place if properly maintained without meeting the requirements of this article. Any replacement sign must meet the provisions of this article. Damaged signs must be removed from the premises within seven days unless repaired or replaced.

(2) Failure to comply with the provisions of this part 5 shall constitute basis for revocation of business tax receipts.

R.Q. *Gulf Boulevard Overlay District sign standards.*

(1) *General.*

(a) Nonresidential uses along Gulf Boulevard may be permitted one sign oriented towards automobile traffic and one that is oriented towards pedestrian traffic.

(b) All signs shall be externally illuminated, not translucent or internally illuminated.

(c) All signs must be designed concurrently and coherently with the facade or shopfront with which it is to be associated, sharing overall composition, material and color.

(2) *Auto-orientated signage.*

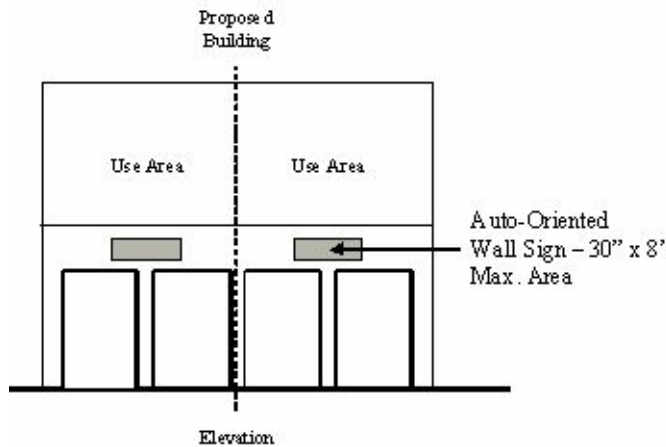
(a) Auto-oriented signage can be of the following types: wall sign, vertical blade sign, canopy sign and window sign.

(b) Wall signs and vertical blade signs must be affixed to the primary facade of the building, immediately above the designated commercial use.

(c) Canopy signs must be affixed to the canopy or awning immediately in front of the commercial use.

(d) Auto-oriented wall signs and window signs shall be no more than 30 inches in height and eight feet in length.

Figure 90-112-A

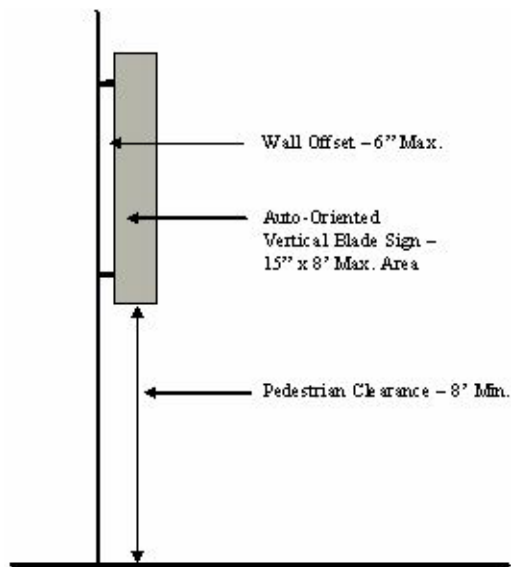


(e) Window signs shall not occupy more than 25 percent of the available transparent glass area. Window signs must be within the windows of the designated use and may include use of neon lighting.

(f) Canopy signs must fit along the vertical edge of the canopy, and may not extend more than six inches in height and ten feet in length.

(g) Vertical blade signs shall be no more than eight feet in height and 15 inches in length, and shall be offset from the wall up to a maximum of six inches.

Figure 90-112-B



(h) When more than one commercial use is contained within a building, all of the commercial uses must use the same type of auto-oriented signage.

(i) Each use along Gulf Boulevard that has a distinct street number must portray that number adjacent to the appropriate entryway.

[1] Such number should be wall- or window-mounted, no less than four feet and no more than eight feet above adjacent grade, and should be placed so as to be visible from Gulf Boulevard.

[2] The individual numbers shall be no less than five inches and no more than eight inches in height.

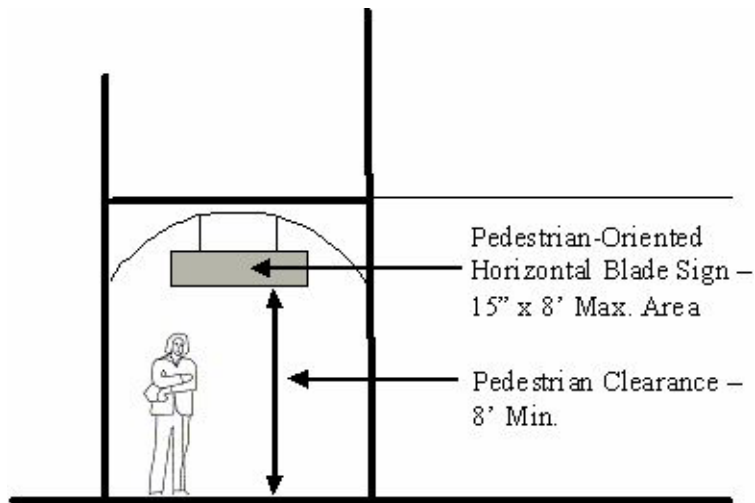
[3] If the numbers are contained within a frame, the frame should be no more than one inch wider and higher than the enclosed numbers.

(3) *Pedestrian-oriented signage.* Pedestrian-oriented signage may be of the following types: wall sign, horizontal blade sign, and window sign.

(a) Wall signs must be affixed to the wall of the structure, in front of the designated commercial use.

(b) Blade signs must hang overhead within arcades or porches, in front of the designated commercial use. These signs can also be supported by horizontal brackets that project from the wall of the structure.

Figure 90-112-C



(c) Window signs must be within the windows of the designated commercial use. Neon lights can be used for these signs.

(4) *Noncommercial signs.* Each building along Gulf Boulevard may be permitted to have one auto-oriented sign identifying the building, such as the name or address of the building.

(a) Such signs can be wall or vertical blade signs.

(b) Wall signs shall be no more than 30 inches in height and no more than eight feet in width.

(c) Vertical blade signs shall be no more than eight feet in height and no more than 15 inches in width or extension.

S.R. *Permit required; exceptions.* No person shall erect, construct or alter within the town any sign containing six square feet or more of area without first having obtained a permit for the construction of such sign. Plans for the construction or alteration of signs submitted in accordance with section 90-2 of this chapter will clearly show the design, coloring and wording of the proposed sign.

T.S. *Building code to govern construction.* The erection or construction of signs shall be in accordance with the Florida Building Codes, as adopted.

T. Signage utilized by the Town of Redington Shores for Special Events shall be exempt from all provisions of this Ordinance.

SECTION TWO: It is the intention of the Town Commission and it is hereby ordained that all other provisions of the Land Development Regulations of the Town of Redington Shores not hereby modified or amended shall remain in full force and effect.

SECTION THREE: The provisions of this ordinance shall be deemed severable,

and should any court of competent jurisdiction declare any part of this ordinance unconstitutional or invalid, the remaining parts hereof shall not, in any way, be affected by such determination as to the invalid part.

SECTION FOUR: It is the intention of the Town Commission and it is hereby ordained that the provisions of this Ordinance shall become and be made a part of the "Code of the Town of Redington Shores" and the publisher of the Code of Ordinances may renumber, reclassify or otherwise insert this Ordinance in an appropriate place to accomplish such intention.

SECTION FIVE: This Ordinance shall be in full force and effect immediately after its passage and approval in the manner provided by law.

FIRST READING ON THE 8th DAY OF May, 2019.

SECOND READING ON THE 12th DAY OF June, 2019.

PUBLISHED IN THE TAMPA Bay TIMES ON THE 26TH DAY OF APRIL, 2019
AND ON THE 31ST DAY OF MAY, 2019.

FIRST PUBLIC HEARING ON THE 8TH DAY OF MAY, 2019.

SECOND PUBLIC HEARING ON THE 12TH DAY OF JUNE, 2019.

PASSED ON THIS 12TH DAY OF JUNE, 2019.

AYES: 5

NAYS: 0

ABSENT: 0

ABSTAIN: 0

APPROVED THIS _____ DAY OF _____, 2019.

ATTEST:

TOWN CLERK

MAYOR/COMMISSIONER