



Valerie Snipes
Deputy Comptroller
Records Management
DIVISION OF FINANCE

CERTIFICATION

I hereby certify that this is a true and exact copy of the foregoing ordinances were approved by the Memphis City Council:

5961

Given my hand and seal this 8th day of January 2026.



Valerie C. Snipes

Valerie C. Snipes
Deputy Comptroller

Date: 01/08/2026

12/16
ORDINANCE NO. 5961

**ORDINANCE TO AMEND ORDINANCE NO. 5595 - TITLE V, CHAPTER 40 OF
MEMPHIS MUNICIPAL CODE TO RENEW THE MEMPHIS TOURISM
IMPROVEMENT DISTRICT**

WHEREAS, Ordinance No. 5595, as amended, (“the Ordinance”) was enacted by the Council of the City of Memphis (the “City Council”) on September 1, 2015, added Title V, Chapter 40 to the City of Memphis Code of Ordinances for the express purpose of establishing a “Memphis Tourism Improvement District” (the “District”) for the City of Memphis; and

WHEREAS, pursuant to the Ordinance, the City currently imposes on each Hotel (as defined in the Ordinance), an assessment in the amount of \$2.00 per paid occupied room night on hotels located in the City, which is occupied by a transient (as defined in the Ordinance), subject to certain limitations; and

WHEREAS, Section 5-40-11 of the Ordinance provides that the District has a ten-year term, from January 12, 2016, through December 31, 2025; and

WHEREAS, the tourism industry plays a vital role in the City’s economic well-being, provides jobs for residents, and contributes to City revenue via sales and hotel /motel occupancy taxes; and

WHEREAS, the City Council recognizes the importance of investments in tourism marketing; and

WHEREAS, the Metropolitan Memphis Hotel and Lodging Association is supportive of the renewal of the Memphis Tourism Improvement District.

NOW THEREFORE,

SECTION 1. BE IT ORDAINED BY THE COUNCIL OF THE CITY OF MEMPHIS, that the District is hereby renewed and extended for an additional ten-year period expiring on December 31, 2035.

SECTION 2. BE IT FURTHER ORDAINED BY THE COUNCIL OF THE CITY OF MEMPHIS, that that Section 5-40-11 of the Memphis Code of Ordinances is hereby amended to read as follows:

The District created pursuant to this chapter shall expire on December 31, 2035, provided that prior to the expiration of the term, the City Council may adopt an ordinance to extend the term of the District beyond December 31, 2035 with the support of the Metropolitan Memphis Hotel and Lodging Association.

THE FOREGOING ORDINANCE

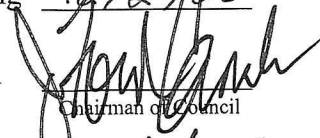
5961 PASSED

1st Reading 11/4/25

2nd Reading 11/18/25

3rd Reading 12/2/25

Approved


Chairman of Council

Date Signed:

12/8/25

Approved: _____

Mayor, City of Memphis

Date Signed: _____

I hereby certify that the foregoing is a true copy, and said document was adopted by the Council of the City of Memphis as above indicated and approved by the Mayor.

Comptroller

Ford Canale, Chairman
Memphis City Council

ATTEST:

Comptroller