



**CITY OF CEDAR SPRINGS
CITY COUNCIL
Kent County, Michigan**

Councilmember **Conley** supported by Councilmember **Nixon**, moved the adoption of the following ordinance:

ORDINANCE NO. 198

AN ORDINANCE TO AMEND CHAPTER 40 Sec. 40-545. – SPECIFIC SIGN STANDARDS OF THE CODE OF ORDINANCES OF THE CITY OF CEDAR SPRINGS, MICHIGAN

THE CITY OF CEDAR SPRINGS ORDAINS:

Chapter 40 ARTICLE VII. – SIGNS, Sec. 40-545-Specific Sign Standards is amended as follows:

Sign Dimensional Standards and Regulations

From:

	WALL, CANOPY, OR PROJECTING SIGN	
District	Number #	Max. Size
B-1, B-2, B-3, HC and MU commercial uses	1 per business (a)	10% of front facade or 100 square feet, whichever is less (a)
I-1		

(a) Wall signs. One wall sign shall be allowed per business, in addition to any other allowed ground signs. Businesses located on a corner lot or multiple frontages shall be allowed up to one wall sign for each facade having frontage on a public street. The maximum wall sign area shall not exceed ten percent of the front facade of the building (any facade which faces a public street), per use or business establishment. However, for a commercial structure containing one use or business establishment, as determined by the planning commission, the size of the wall sign may be increased up to the maximum square footage as follows:

- a. 201—400 linear feet of building frontage facing a public street and having a public entrance 150 square feet
- b. Greater than 400 linear feet of building frontage facing a public street and having a public entrance 200 square feet

To:

	WALL, CANOPY, OR PROJECTING SIGN	
District	Number #	Max. Size
B-1, B-2, B-3, HC and MU commercial uses	1 per business (a)	10% of front facade or, in the alternative, one square foot for each lineal foot of building frontage, whichever results in the larger sign area, maximum less than 100 square feet, (a)
I-1		

(a) Wall signs. One or more wall signs may be allowed per business, in addition to any other allowed ground signs. The sign or signs shall only be placed on those walls having direct frontage on a public or private street. The maximum square footage of a single wall sign or the cumulative total of all wall signs shall not exceed ten percent of the wall to which the sign or signs are attached OR, in the alternative, one square foot of sign area for each lineal foot of building frontage on a public or private street, whichever results in the larger sign area per use or business establishment. In no case shall a sign exceed 100 sq. ft. of area except that the planning commission, may increase the maximum size of the wall sign for a single business operating as the principal use in a building as follows:

- (1) For a building with 201—400 linear feet of building frontage facing a public or private street and having a public entrance on that street the size of the sign may be increased to a maximum of 150 square feet.
- (2) For a building with more than 400 linear feet of building frontage facing a

public or private street and having a public entrance on that street the size of the sign may be increased to a maximum of 200 square feet.

(3) The Planning Commission shall consider the following criteria in determining the appropriate sign size as permitted by Sections 40-545(a) (1) & (2) above:

- a. Whether the proposed size of the sign is necessary for proper visibility due to the distance of the sign from the street;
- b. Whether the proposed size of the sign is consistent with the character of wall sign sizes on nearby buildings given the location of the proposed building.
- c. Whether the size of the proposed sign is in proportion to the size of the wall to which the sign will be attached.

YEAS: Councilmembers: Clark, Conley, Powell, Gross, Nixon, Hopkins, and Hall

NAYS: Councilmembers: None

ABSENT: Councilmembers: None

ABSTAIN: Councilmembers: None

Ordinance no. 198 – DECLARED ADOPTED

Dated September 7, 2017

Rebecca Newland, City Clerk

CERTIFICATION

I certify that this is a true and complete copy of a resolution adopted by the City Council of the City of Cedar Springs at a Regular Meeting held September 7, 2017 and that public notice of the meeting was given pursuant to and in compliance with Act 267 of the Public Acts of Michigan of 1976, as amended.

Dated: September 7, 2017

Rebecca Newland, City Clerk