

ORDINANCE NO. 1690

AN ORDINANCE TO AMEND THE CODE OF THE CITY OF SOUTHFIELD BY DELETING SECTION 8.44, PERMIT REQUIRED, OF CHAPTER 99, SIGNS, OF TITLE VIII, BUILDING REGULATIONS, OF THE CODE OF THE CITY OF SOUTHFIELD AND BY INSERTING IN LIEU THEREOF NEW SECTION 8.44, PERMIT REQUIRED.

THE CITY OF SOUTHFIELD ORDAINS:

The Code of the City of Southfield is hereby amended by deleting existing Section 8.44, Permit Required, of Chapter 99, Signs, of Title VIII, Building Regulations, and inserting therein a new Section 8.44, Permit Required, which shall read as follows:

SECTION 1.

Sec. 8.44. - permit required.

Signs authorized by the provisions of this chapter shall be regulated by a sign permit issued by the building official or an authorized agent.

Exceptions: The following signs shall be permitted in all zoning districts without regard to permits, provided they meet the following restrictions, and the restrictions of the applicable zoning district.

- (1) Temporary and or real estate signs, placed in the ground or upon a building and not being portable in nature, six (6) square feet or less in area which pertain to the sale, rental or lease of the property upon which such sign is located. Such signs shall be limited to one (1) per major thoroughfare frontage.
- (2) Political signs shall not be placed in any public right-of-way and shall not exceed thirty-two (32) square feet in area. Political signs shall not be subject to the restrictions for permitted signs in each zoning district, unless a part of a wall sign, ground support sign, or garden ground sign permitted by this chapter. However, they shall not be installed more than sixty (60) days prior to the election and shall be removed within thirty (30) days after completion of the election.

When a primary and general election cycle is separated by not more than a ninety (90) day period successful candidate's signs are permitted to remain in place during such ninety (90) day period, provided that such signs are removed thirty (30) days after the completion of the general election as stated therein.

- (3) Signs containing exclusively noncommercial messages which do not exceed six (6) square feet in area. No parcel of land shall more than two (2) such signs.
- (4) Directional signs less than six (6) square feet in area containing noncommercial messages. Such signs shall include handicapped signs, parking/exit/entrance signs, signs designed to expedite the flow of vehicular and pedestrian traffic to, from, and within a development and other signs of a similar nature, which may contain the name or logo of the establishment provided such name or logo does not exceed one (1) square foot in area.

- (5) Address numbers, hours of operation, open/closed indication, not less than three (3) inches and not more than twenty-four (24) inches in height and in such position as to be plainly visible from the street in accordance with chapter 116, fire prevention regulations, of this Code.
- (6) Public signs as defined in article ii section 8.33, (29)
- (7) Freestanding athletic scoreboards not to exceed 600 square feet in total area and 30 feet in height, displaying changing scores and related information, and may also display additional content, including the name(s) and logo(s) of any sponsor(s), subject to the following requirements:
 - (a) only one athletic scoreboard is permitted per public or private athletic facility or venue;
 - (b) the face of the scoreboard, including any attached commercial areas and panels, must be oriented primarily to be viewed from the spectator area within the athletic facility or venue;
 - (c) commercial messages shall not exceed 30% of and shall only be permitted on the front face of the scoreboard; and
 - (d) illumination of the scoreboard, including any flashing, motion, or movement of any messages, or any parts thereof shall only be permitted and functioning during an athletic event or other public or private athletic facility sponsored event and shall not exceed the brightness level as set forth in section 8.50a(r) hereof.

SECTION 2

Should any section, clause, or paragraph of this Ordinance be declared by a court of competent jurisdiction to be invalid, the same will not affect the validity of the Ordinance as a whole or part thereof other than the part declared to be invalid.

SECTION 3

All ordinances or part of ordinances in conflict herewith are hereby repealed only to the extent necessary to give this Ordinance full force and effect.

SECTION 4

This Ordinance shall become effective upon passage and publication.

KENSON J. SIVER, Mayor

SHERIKIA L. HAWKINS, City Clerk

Introduced: 03/19/2018
Enacted: 03/26/2018
Published: 04/12/2018