



CITY OF KEENE

In the Year of Our Lord Two Thousand and Twenty Five

AN ORDINANCE Relating to Feather Signs in the Industrial and Industrial Park Districts

Be it ordained by the City Council of the City of Keene, as follows:

That Chapter 100 of the Code of Ordinances of the City of Keene, New Hampshire, as amended, is hereby further amended by deleting the stricken text and adding the bolded and underlined text, as follows.

1. That Table 10-2, "Prohibited Signs," be amended to create an exception under Animated Signs for temporary Feather Signs on properties in the Industrial and Industrial Park Districts. The intent of this change is to allow Feather Signs for up to 30 days at a time and no more than four times per year with appropriate spacing between signs and a reasonable setback from the property line. A sign permit is required to ensure Feather Signs are safely installed.

Feather Signs that are 20 sf or less in the Industrial and Industrial Park Districts (sign permit required, max duration of 30 days at a time and no more than four times per year per property, spaced at least 10 ft apart, set back 15 feet from the property line and a minimum of 25 feet from an intersection).

2. That the following definition for "Feather Sign" be added to Article 29, "Defined Terms" of the Land Development Code:

Feather Sign (also known as Blade Sail Sign) - A sign made of flexible material that is generally, but not always, rectangular in shape and attached to a pole on one side so the sign can move with the wind.

Jay V. Kahn, Mayor