

## AN ORDINANCE

TO PROVIDE FOR THE ADOPTION OF A CITY OPERATING BUDGET, ITS EXECUTION AND EFFECT, FOR THE FISCAL PERIOD JULY 1, 2020, THROUGH JUNE 30, 2021, DECLARING CERTAIN TAX INCREMENT FINANCING REVENUES NET OF DEBT SERVICE PAYMENTS SURPLUS, AND OTHER MATTERS RELATED THERETO

NOW, THEREFORE, BE IT ORDAINED BY THE MAYOR AND COUNCIL OF THE CITY OF GREENVILLE, SOUTH CAROLINA,

**Section 1.** In accordance with Section 2-196 of the Code of Ordinances of the City of Greenville, South Carolina, there is hereby adopted for the fiscal period July 1, 2020, to June 30, 2021, an operating budget for the City of Greenville, South Carolina, based on budget estimates of various funds as prepared by the City Manager and incorporated into the FY 2020-21 operating budget document, and as modified by the schedule listed in Section 2, below.

**Section 2.** The total revenues and expenditures for the fiscal period are estimated as follows:

<u>Fund</u>	<u>Revenues</u>	<u>Expenditures</u>	<u>Fund Balance Accumulated (Appropriated)</u>
General Fund	\$95,037,850	\$102,705,837	(\$7,667,987)
<b><i>Internal Service Funds</i></b>			
Health Benefits	\$16,167,039	\$16,167,039	\$0
Risk Management	\$3,916,803	\$3,916,803	\$0
Fleet Services	\$4,263,310	\$4,263,310	\$0
<b><i>Special Revenue Funds</i></b>			
Community Development	\$788,600	\$788,600	\$0
HOME Program	\$300,964	\$300,964	\$0
HOPWA Program	\$605,686	\$605,686	\$0
Hospitality Tax	\$7,640,444	\$9,836,475	(\$2,196,031)
Sunday Alcohol Permits	\$400,677	\$120,000	\$280,677
State Accommodations Tax	\$1,752,483	\$1,472,619	\$279,864
Local Accommodations Tax	\$1,970,706	\$2,313,541	(\$342,835)
Admissions Tax	\$25,032	\$30,000	(\$4,968)
Victim Witness	\$133,747	\$133,747	\$0
Utility Undergrounding	\$1,291,561	\$1,291,561	\$0
Event Management	\$600,900	\$1,008,009	(\$407,109)
Solid Waste	\$6,441,834	\$7,117,051	(\$675,217)
Transit	\$7,851,123	\$7,851,123	\$0
Miscellaneous Grants Fund	\$250,000	\$250,000	\$0

<u>Fund</u>	<u>Revenues</u>	<u>Expenditures</u>	<u>Fund Balance Accumulated (Appropriated)</u>
<b><i>Enterprise Funds</i></b>			
Greenville Convention Center	\$7,092,902	\$7,214,992	(\$122,090)
Wastewater	\$7,978,430	\$9,266,896	(\$1,288,466)
Stormwater Management	\$6,202,614	\$6,436,780	(\$234,166)
Greenville Zoo	\$2,935,589	\$3,596,459	(\$660,870)
Parking	\$8,308,414	\$9,105,837	(\$797,423)
<b><i>Debt Service Funds</i></b>			
Downtown Infrastructure	\$13,058,844	\$13,058,844	\$0
West End Tax Increment	\$6,934,041	\$6,934,041	\$0
Total (Memorandum Only)	\$201,949,593	\$215,786,214	(\$13,836,621)

- Section 3.** Within each fund, the City Manager shall have the authority to transfer appropriated funds within any of the designated expenditure categories, and such transfers shall be entered on the books of account of the City. Within each fund, the City Manager also shall have the authority to transfer funds across departmental accounts to implement salary adjustments and staff reorganization. The City Manager is authorized to approve job titles, pay grades, establish evaluation points, and make salary adjustments upon the recommendation of the Human Resources Director and within the amounts appropriated in this budget.
- Section 4.** A bound copy of the budget document containing detailed schedules which support the appropriations set forth in Section 2, above, shall be attested by the City Clerk and maintained as an official record in the offices of the City Manager, the Director of Management and Budget, and the City Clerk.
- Section 5.** The sums appropriated and set forth in the detailed schedules for personnel services shall be paid in accordance with the current pay plan, or as shown in the budget for those positions not classified under the pay plan.
- Section 6.** All sums received by the City of Greenville from any source whatsoever, unless by law designated for some special fund or purpose, may be used in meeting disbursements from the General Fund, as described in Section 2, above.
- Section 7.** Any unexpended encumbrances remaining after the conclusion of the fiscal year ending June 30, 2020, shall be re-appropriated in the fiscal year beginning July 1, 2020.
- Section 8.** The City Manager is authorized to inform the County Tax Collector, or such other officer of the County as may be appropriate, to levy such ad valorem millage as will be reasonable and appropriate to raise the ad valorem revenue reflected in the approved budget, provided such millage does not exceed the current rate.

Section 9. For the fiscal period July 1, 2020, to June 30, 2021, and subject to the inter-governmental agreements in place with the School District of Greenville County and the County of Greenville, the gross collections of tax increment revenues for the Central Business District and the West End District, less the payments of principal and interest due on the outstanding tax increment bonds, are declared surplus for purposes of Title 31, Chapter 6 of the South Carolina Code of Laws.

Section 10. There is hereby created the Department of Information Technology. The functions and duties previously exercised by the Information Technology and Geographic Information Systems (GIS) divisions are hereby vested in said department, as well as such additional functions and duties as the City Manager may assign. The Head of the Department of Information Technology shall be a Director level position.

Section 11. This Ordinance shall become effective on July 1, 2020.

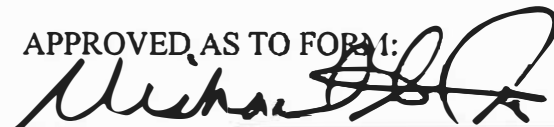
DONE, RATIFIED AND PASSED THIS THE 8 DAY OF JUNE, 2020.

  
\_\_\_\_\_  
MAYOR

ATTEST:

  
\_\_\_\_\_  
CITY CLERK

APPROVED AS TO FORM:

  
\_\_\_\_\_  
CITY ATTORNEY

REVIEWED:

  
\_\_\_\_\_  
CITY MANAGER

Please find attached Ordinance No. 2020-54 approving our FY2020-2021 Budget. Please note the following changes to the Fee Schedule as directed below:

Wastewater Fees:

REMOVE: NOTE: Wastewater fees reflect a 1.5% rate adjustment plus an additional Rehabilitation Fee in FY 2019-20.

Stormwater Management Utility Fee:

REMOVE: NOTE: Stormwater fees reflect a 1.5% rate adjustment to correspond with the change in the Consumer Price Index.

Parking:

REMOVE language located under Parking Rates Text Box : \*The rates shown for FY 2019-20 reflect an adjustment that occurred during FY 2018-19.

AMEND the following note by adding underlined language and removing language shown in yellow:

Note— \* Reflects monthly pricing in most facilities for an unreserved space. Some lots carry volume discounts and some monthly spaces in surface lots are reduced. The table does not reflect additional surcharges for reserved and 24/7 spaces.

Greenville Zoo - Membership Type:

REMOVE: Friends Conservationist \$2500 and Circle of Friendship \$5000

# Annual Operating Budget

## Fiscal Year 2020-2021

Quality Growth



Public Safety



Environmental Sustainability



Public Facilities



Affordable Housing



Transportation Infrastructure



Customer Focus



Economic Development

Recreation and Events

Public Transit

Prepared by the City of Greenville Office of Management and Budget



# ENTERPRISE FUNDS

Enterprise Funds are used to account for operations that are financed and operated in a manner similar to private business enterprises. The intent is that the costs of providing goods or services to the general public and other local governments on a continuing basis be financed or recovered primarily through user charges.

Annual budgets are established for the following Enterprise Funds:

Greenville Convention Center

Wastewater

Stormwater Management

Parking

Greenville Zoo



# GREENVILLE CONVENTION CENTER

Located on a 39-acre campus, the Greenville Convention Center is one of the largest convention and conference centers in the Southeast. The annual economic impact of the Greenville Convention Center is estimated at more than \$50 million. The facility includes 280,000 square feet of exhibit space and 60,000 square feet of meeting and conference space.

GREENVILLE CONVENTION CENTER						
	2017-18	2018-19	2019-20	2020-21	Increase/	Percentage
	<u>Actual</u>	<u>Actual</u>	<u>Budget</u>	<u>Budget</u>	<u>(Decrease)</u>	<u>Change</u>
<b>OPERATING REVENUES</b>						
Rental Income	\$ 1,388,307	1,440,989	1,250,000	1,402,103	152,103	12.2%
Food and Beverage	3,844,411	4,441,061	4,000,000	3,380,203	(619,797)	-15.5%
Services	140,827	135,161	115,000	111,164	(3,836)	-3.3%
Ancillary	817,322	651,127	805,000	629,035	(175,965)	-21.9%
Show Management	504,794	493,115	487,500	468,000	(19,500)	-4.0%
Miscellaneous	13,136	13,210	12,190	12,190	0	0.0%
	<u>6,708,797</u>	<u>7,174,663</u>	<u>6,669,690</u>	<u>6,002,695</u>	<u>(666,995)</u>	<u>-10.0%</u>
<b>OPERATING EXPENSES</b>						
Personnel	3,684,940	3,961,850	3,905,985	3,712,768	(193,217)	-4.9%
Administrative	323,104	341,936	334,524	338,219	3,695	1.1%
Professional Services	146,115	141,372	129,922	127,037	(2,885)	-2.2%
Show Management	272,439	273,298	283,920	280,449	(3,471)	-1.2%
Advertising Expense	109,501	95,254	121,462	103,120	(18,342)	-15.1%
Rental Expense	124,623	182,342	140,094	107,727	(32,367)	-23.1%
Materials and Supplies	135,335	167,353	149,142	153,044	3,902	2.6%
Food and Beverage	843,460	989,417	906,388	825,277	(81,111)	-8.9%
Repairs and Maintenance	1,048,499	1,030,240	1,067,962	1,020,112	(47,850)	-4.5%
Travel and Training Expense	15,484	9,607	12,340	23,470	11,130	90.2%
Miscellaneous	14,086	13,435	12,918	14,432	1,514	11.7%
Management Fee	157,388	161,264	167,714	166,951 (a)	(763)	-0.5%
Incentive Fee	207,542	199,548	58,929	0 (a)	(58,929)	-100.0%
	<u>\$ 7,082,516</u>	<u>7,566,916</u>	<u>7,291,300</u>	<u>6,872,606</u>	<u>(418,694)</u>	<u>-5.7%</u>
<b>Operating Income (Loss)</b>	<b>(373,719)</b>	<b>(392,253)</b>	<b>(621,610)</b>	<b>(869,911)</b>	<b>(248,301)</b>	
<b>Other financing sources (uses):</b>						
Transfer In - Hospitality Tax Fund	\$ 500,000	625,000	711,778	997,993	286,215	40.2%
Transfer In - Local Accommod. Tax Fund	645,000	1,175,000	425,000	50,000	(375,000)	-88.2%
Transfer In - Sunday Alcohol Permits	75,000	175,000	75,000	0	(75,000)	-100.0%
Naming Rights Revenue	102,083	0	0	0	0	0.0%
QECB Interest Subsidy	54,138	49,971	47,782	42,214	(5,568)	-11.7%
QECB Principal	(132,917)	(140,962)	(149,704)	(158,297)	(8,593)	5.7%
QECB Interest	(76,318)	(69,659)	(63,810)	(56,378)	7,432	-11.6%
Gain (Loss) on Sale of Cap. Assets	(32,674)	0	0	0	0	0.0%
Furnishings, Fixtures, and Equipment	(154,807)	0	(50,000)	(50,000)	0	0.0%
Capital Projects	0	(605,515)	(450,000)	0	450,000	-100.0%
Transfer Out - Risk Mgmt. and General Fund	(68,305)	(75,886)	(77,000)	(77,711)	(711)	0.9%
	<u>911,200</u>	<u>1,132,949</u>	<u>469,046</u>	<u>747,821</u>	<u>278,775</u>	<u>59.4%</u>
<b>Change in Net Position</b>	<b>\$ 537,481</b>	<b>740,696</b>	<b>(152,564)</b>	<b>(122,090)</b>	<b>30,474</b>	

	2017-18 <u>Actual</u>	2018-19 <u>Actual</u>	2019-20 <u>Budget</u>	2020-21 <u>Budget</u>
Adjustments - CAFR (b)				
Bond Principal	132,917	140,962	0	0
Depreciation/Contra Capital	(837,094)	(833,661)	0	0
	(704,177)	(692,699)	0	0
Change in Net Position, Adjusted	\$ (166,696)	47,997	(152,564)	(122,090)

(a) The agreement between the City and SMG provides a base fee of \$120,000 adjusted annually for inflation. OMB estimates inflation to be 2.2%. In addition, the City and SMG have an agreement to reduce the annual operating deficit (not including management fee, debt service, or capital expenses). The agreement sets a target of \$591,396. The agreement provides for an incentive payment in the amount of 30% for the first \$250,000 of savings below the target, and 40% for savings beyond \$250,000. This budget does not include an incentive payment, since they are not expected to reach the savings target.

(b) In accordance with generally accepted accounting principles on the treatment of enterprise funds, the operating statement in the Comprehensive Annual Financial Report (CAFR) includes depreciation as an expense and excludes principal payment on debt service. The schedule above adds back these two items in order to reconcile with the operating statement in the CAFR.

### GREENVILLE CONVENTION CENTER BUDGET HIGHLIGHTS

The Greenville Convention Center budget reflects:

- A 10.0% decrease in operating revenue and a corresponding 5.7% decrease in operating expenses as a result of the COVID-19 Pandemic.
- The Hospitality Tax transfer is increased by \$286,215 over the FY 2019-20 amount, to make up for the projected loss in operating income.
- A transfer in of \$50,000 from the Local Accommodations Tax fund to replace furnishings, fixtures, and equipment at the facility.

### GREENVILLE CONVENTION CENTER STRATEGIC INITIATIVES

CITY OF CULTURE AND RECREATION	Completed Initiative	FY 20-21 Initiative	Ongoing Initiative
Market the Greenville Convention Center as a viable convention and conference center.			<input checked="" type="checkbox"/>



# WASTEWATER

Wastewater, organizationally located in the Public Works Department, is responsible for maintaining 327 miles of wastewater lines. This bureau also oversees a program of remedial repairs to the City system, which is designed to reduce inflow into the Mauldin Road treatment plant. Operations are financed by a wastewater charge that is based on meter size, and wastewater fees are subject to annual review.

WASTEWATER						
	2017-18 <u>Actual</u>	2018-19 <u>Actual</u>	2019-20 <u>Budget</u>	2020-21 <u>Budget</u>	Increase/ (Decrease)	Percentage Change
<b>Operating Revenues</b>						
Wastewater Fee	\$ 5,699,341	6,052,411	6,381,638	6,341,276	(40,362)	-0.6%
<b>Operating Expenses</b>						
Personnel Expenses	1,405,200	1,219,050	1,580,162	1,607,767	27,605	1.7%
Operating/Capital Expenses	1,373,399	1,007,922	1,357,722	1,394,403	36,681	2.7%
	<u>2,778,599</u>	<u>2,226,972</u>	<u>2,937,884</u>	<u>3,002,170</u>	<u>64,286</u>	<u>2.2%</u>
<b>Operating Income (Loss)</b>	<u>2,920,742</u>	<u>3,825,439</u>	<u>3,443,754</u>	<u>3,339,106</u>	<u>(104,648)</u>	
<b>Non-Operating Revenue (Expense)</b>						
Interest Income	99,889	218,251	147,000	130,000	(17,000)	-11.6%
Principal Expense	(1,029,753)	(1,251,336)	(1,396,210)	(1,537,126)	(140,916)	10.1%
Interest Expense/Fiscal Agent Fees	(328,443)	(417,751)	(525,748)	(576,770)	(51,022)	9.7%
Bond Issuance Costs	(58,250)	0	0	0	0	0.0%
Proceeds from Debt Issuance	0	0	2,300,000	1,500,000	(800,000)	-34.8%
Gain (Loss) on Sale of Cap. Assets	80,099	(6,041)	0	0	0	0.0%
External Reimbursement	0	0	0	7,154	7,154	0.0%
Capital Contributions	112,603	623,056	0	0	0	0.0%
Transfers to General Fund	(340,562)	(325,833)	(356,908)	(400,830)	(43,922)	12.3%
Capital Improvement Program	0	0	(2,800,000)	(3,750,000)	(950,000)	33.9%
	<u>(1,464,417)</u>	<u>(1,159,654)</u>	<u>(2,631,866)</u>	<u>(4,627,572)</u>	<u>(1,995,706)</u>	<u>75.8%</u>
<b>Change in Net Position</b>	<u>\$ 1,456,325</u>	<u>2,665,785</u>	<u>811,888</u>	<u>(1,288,466)</u>	<u>(2,100,354)</u>	
<b>Adjustments-CAFR (a)</b>						
Bond Principal	1,029,753	1,251,336	0	0		
Depreciation/Contra Capital	(910,321)	(912,603)	0	0		
Net Pension Liability	(37,240)	(9,746)	0	0		
Contra Capital	401,342	32,750	0	0		
Capital Projects	(512,448)	(680,059)	0	0		
	<u>(28,914)</u>	<u>(318,322)</u>	<u>0</u>	<u>0</u>		
<b>Change in Net Position, Adjusted</b>	<u>\$ 1,427,411</u>	<u>2,347,463</u>	<u>811,888</u>	<u>(1,288,466)</u>		
<b>OPERATING EXPENSES BY DIVISION</b>						
Wastewater Operations	\$ 2,778,599	2,226,972	2,937,884	3,002,170	64,286	2.2%
Total Operating by Division	\$ 2,778,599	2,226,972	2,937,884	3,002,170	64,286	2.2%

- (a) In accordance with generally accepted accounting principles on the treatment of enterprise funds, the operating statement in the Comprehensive Financial Annual Report (CAFR) includes depreciation as an expense and excludes principal payment on debt service. The schedule above adds back these two items in order to reconcile with the operating statement in the CAFR.

### WASTEWATER FUND BUDGET HIGHLIGHTS

The Wastewater Fund operating budget increases 2.2% from the FY 2019-20 Adopted Budget and reflects:

- \$377,400 is included for capital equipment replacement.
- Issuance of debt in the amount of \$1.5 million to finance a portion of the wastewater CIP.
- The Capital Improvement Program budget includes \$3.75M for the Undesignated Sewer Basin Rehabilitation project.
- The Wastewater Rate is not adjusted from the FY 2019-20 amount.

### FY 2020-21 WASTEWATER RATE STRUCTURE

<u>Rate Class</u>	<u>Meter Size</u>	<u>Base Fee</u>	<u>Rehab Fees</u>	<u>Total Monthly Fees</u>
Residential	less than 3k gallons	\$ 5.35	\$ 0.84	\$ 6.19
Residential	more than 3k gallons	\$ 11.79	\$ 1.71	\$ 13.50
Commercial	5/8" and 3/4"	\$ 21.49	\$ 1.71	\$ 23.20
Commercial	1"	\$ 57.21	\$ 2.85	\$ 60.06
Commercial	1 1/2"	\$ 107.09	\$ 5.67	\$ 112.76
Commercial	2"	\$ 285.51	\$ 9.06	\$ 294.57
Commercial	3"	\$ 356.84	\$ 17.01	\$ 373.85
Commercial	4"	\$ 713.72	\$ 28.35	\$ 742.07
Commercial	6"	\$ 1,071.41	\$ 56.73	\$ 1,128.14
Commercial	8"	\$ 1,427.36	\$ 90.75	\$ 1,518.11

NOTE: The Wastewater Rate is not adjusted from the FY 2019-20 amount.

### WASTEWATER FUND STRATEGIC INITIATIVES

SUSTAINABLE CITY	Completed Initiative	FY 20-21 Initiative	Ongoing Initiative
Continue six-year wastewater system preventative maintenance plan.			<input checked="" type="checkbox"/>
Minimize number of preventable wastewater overflows.			<input checked="" type="checkbox"/>
Maintain wastewater lines to extend useful life of the utility.			<input checked="" type="checkbox"/>
PROSPEROUS CITY	Completed Initiative	FY 20-21 Initiative	Ongoing Initiative
Planning for the wastewater utility to support growth within the City.			<input checked="" type="checkbox"/>

# STORMWATER MANAGEMENT

Organizationally located in the Public Works Department, the operational aspects of the stormwater program include basin master planning, remedial repairs to selected basins, and maintenance of open ditches and piped drainage in City rights-of-way and easements. Stormwater Administration is responsible for developing watershed master plans, coordinating improvements to the City's watershed basins, and complying with State/Federal mandates related to stormwater management and water quality design. The Stormwater Operations Division controls the flow of surface water through the maintenance of open ditches and piped drainage, and through the installation of storm drain pipe. The Division also manages the 30-year post-closure plan for stormwater drainage at the Mauldin Road landfill.

STORMWATER MANAGEMENT						
	2017-18 <u>Actual</u>	2018-19 <u>Actual</u>	2019-20 <u>Budget</u>	2020-21 <u>Budget</u>	Increase/ (Decrease)	Percentage Change
<b>OPERATING REVENUES</b>						
Stormwater Fees	\$ 5,773,473	5,857,844	5,950,516	5,991,743	41,227	0.7%
<b>OPERATING EXPENSES</b>						
Personnel Services	1,603,091	1,662,815	2,012,962	2,084,057	71,095	3.5%
Operating/Capital Expenses	1,117,202	1,739,133	1,859,558	1,780,484	(79,074)	-4.3%
	2,720,293	3,401,948	3,872,520	3,864,541	(7,979)	-0.2%
<b>Operating Income (Loss)</b>	<b>3,053,180</b>	<b>2,455,896</b>	<b>2,077,996</b>	<b>2,127,202</b>	<b>49,206</b>	
<b>Non-Operating Revenue (Expense)</b>						
Interest Income	159,461	249,129	210,000	180,000	(30,000)	-14.3%
Principal Expense	(477,000)	(483,000)	(493,000)	(651,000)	(158,000)	32.0%
Interest Expense	(86,670)	(74,472)	(64,634)	(170,523)	(105,889)	163.8%
Proceeds from Debt Issuance	0	0	3,000,000	0	(3,000,000)	-100.0%
Gain (Loss) on Sale of Cap. Assets	(2,944)	(612,689)	0	20,000	20,000	0.0%
External Reimbursement	0	0	0	10,871	10,871	0.0%
Capital Contribution	0	16,500	0	0	0	0.0%
Transfers In	0	700,000	0	0	0	0.0%
Transfer to General Fund	(424,717)	(424,759)	(455,231)	(475,716)	(20,485)	4.5%
Capital Improvement Program	0	0	(6,575,000)	(1,275,000)	5,300,000	-80.6%
	(831,870)	(629,291)	(4,377,865)	(2,361,368)	2,016,497	-46.1%
<b>Change in Net Position</b>	<b>\$ 2,221,310</b>	<b>1,826,605</b>	<b>(2,299,869)</b>	<b>(234,166)</b>	<b>2,065,703</b>	
<b>Adjustments-CAFR (a)</b>						
Bond Principal	477,000	483,000	0	0		
Depreciation/Contra Capital	(874,978)	(948,006)	0	0		
Pension/OPEB/General Leave	(17,321)	(116,215)	0	0		
Contra Capital	186,970	656,188	0	0		
Capital Projects	(1,449,833)	(3,297,912)	0	0		
	(1,678,162)	(3,222,945)	0	0		
<b>Change in Net Position, Adjusted</b>	<b>\$ 543,148</b>	<b>(1,396,340)</b>	<b>(2,299,869)</b>	<b>(234,166)</b>		
<b>OPERATING EXPENSES BY DIVISION</b>						
Stormwater Administration	913,088	960,682	1,285,974	1,239,136	(46,838)	-3.6%
Stormwater Operations	1,807,205	2,441,266	2,586,546	2,625,405	38,859	1.5%
Total Operating by Division	2,720,293	3,401,948	3,872,520	3,864,541	(7,979)	-0.2%

(a) In accordance with generally accepted accounting principles on the treatment of enterprise funds, the operating statement in the Comprehensive Financial Annual Report (CAFR) includes depreciation as an expense and excludes principal payment on debt service. The schedule above adds back these two items in order to reconcile with the operating statement in the CAFR.

### STORMWATER FUND BUDGET HIGHLIGHTS

The Stormwater Fund operating budget changes less than 1% from the FY 2019-20 Adopted Budget and reflects:

- \$456,454 is included for capital equipment replacement.
- The Capital Improvement Program budget includes:

<u>Project Name</u>	<u>Amount</u>
Culvert Level of Service Improvements	400,000
Floodplain Buyout Program	725,000
Stormwater Asset Management & Modeling	150,000
<b>Total</b>	<b>1,275,000</b>

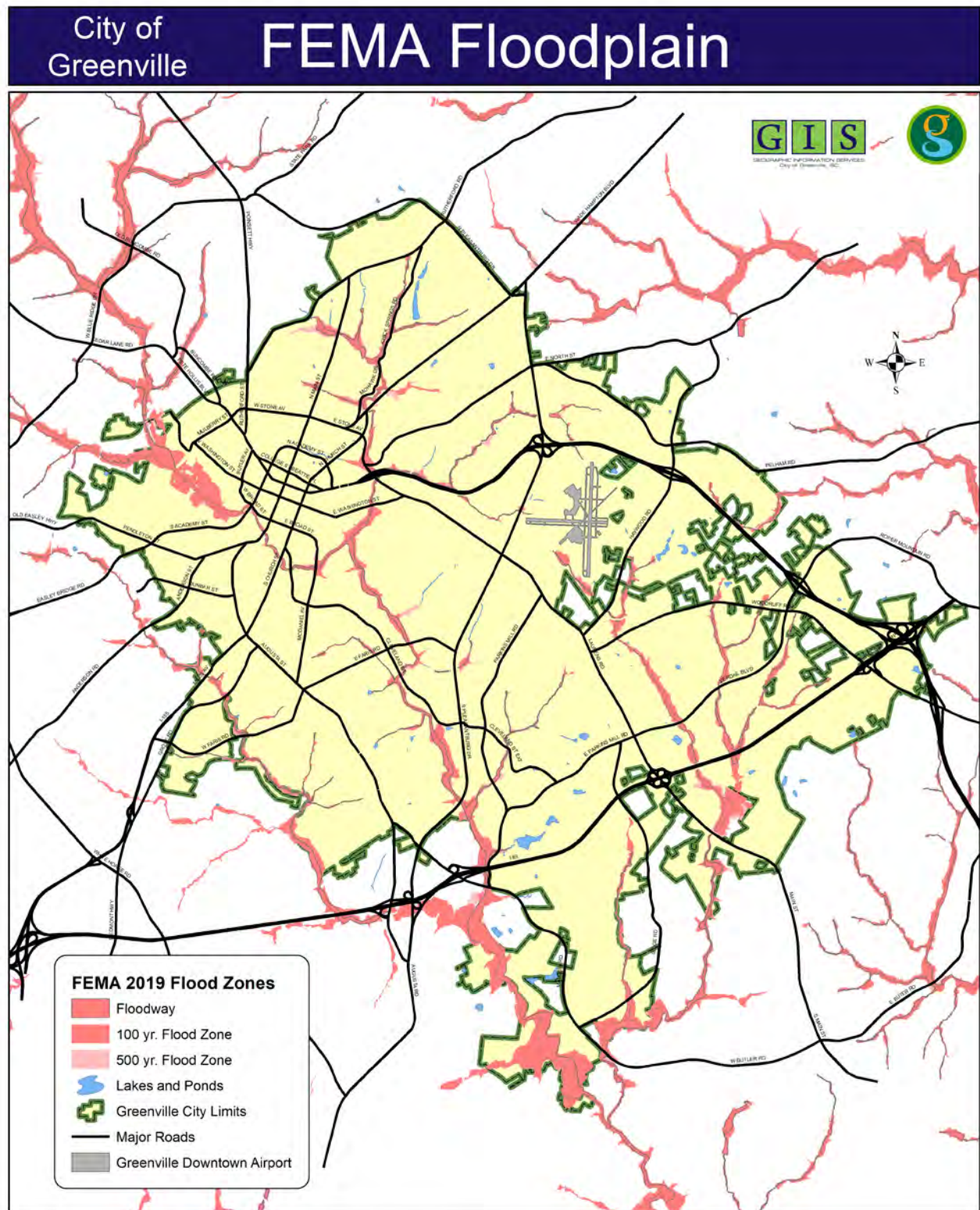
### FY 2020-21 STORMWATER RATE STRUCTURE

<u>Type</u>	<u>Annual Fee</u>
Developed Residential Under 1,640 sq. ft.	\$43.42
Developed Residential Over 1,640 sq. ft.	\$76.25
Undeveloped Residential	\$43.42
Developed Commercial and Industrial (per ERU)	\$76.25
Undeveloped Commercial and Industrial	\$76.25

NOTE: The Stormwater Rate is not adjusted from the FY 2019-20 amount.

### STORMWATER FUND STRATEGIC INITIATIVES

<b>SAFE CITY</b>	<b>Completed Initiative</b>	<b>FY 20-21 Initiative</b>	<b>Ongoing Initiative</b>
Respond to calls from citizens with flooding issues in an expedited manner and meet the property owner's onsite to address their concerns.			<input checked="" type="checkbox"/>
<b>SUSTAINABLE CITY</b>	<b>Completed Initiative</b>	<b>FY 20-21 Initiative</b>	<b>Ongoing Initiative</b>
Continue effort to lower the City's rating in FEMA's National Flood Insurance Program (NFIP) by implementing good floodplain management programs.			<input checked="" type="checkbox"/>
Continue to implement an NPDES Phase II water quality program that addresses the six minimum measures outlined by the EPA.			<input checked="" type="checkbox"/>
Review proposed developments for compliance with stormwater ordinances and review for compliance with SCDHEC sediment control regulations.			<input checked="" type="checkbox"/>
Keep the stormwater system open and free of obstructions with regular maintenance activities.			<input checked="" type="checkbox"/>





# PARKING

The Parking Division oversees the operation of all City garages and parking lots. Currently, the parking system includes 12 garages, which provide 7,600 spaces, and three parking lots, which provide another 361 spaces. Those figures do not include approximately 900 on-street spaces. An enterprise fund was established in 1995 to account for the operation of the parking system including parking garages and lots, tag districts, and parking fines and enforcement.

PARKING						
	2017-18 Actual	2018-19 Actual	2019-20 Budget	2020-21 Budget	Increase/ (Decrease)	Percentage Change
<b>OPERATING REVENUES</b>						
Commons Garage	\$ 1,094,624	1,149,274	1,081,100	829,105	(251,995)	-23.3%
Church Street Garage	656,273	648,444	592,500	462,599	(129,901)	-21.9%
Liberty Square Garage	838,247	931,436	884,100	722,677	(161,423)	-18.3%
South Spring Street Garage	1,300,998	1,447,483	1,396,950	1,109,757	(287,193)	-20.6%
Richardson Street Garage	1,105,388	1,131,046	1,145,450	843,654	(301,796)	-26.3%
North Laurens Street Deck	276,340	292,525	285,420	209,202	(76,218)	-26.7%
Poinsett Parking Garage	1,172,067	1,210,770	1,140,675	865,823	(274,852)	-24.1%
River Street Garage	396,678	424,678	391,950	319,137	(72,813)	-18.6%
RiverPlace Garage	1,120,346	1,266,333	1,218,950	872,920	(346,030)	-28.4%
ONE/Aloft Garage	581,012	708,776	709,521	490,980	(218,541)	-30.8%
Broad Street Garage	591,452	723,362	723,600	595,554	(128,046)	-17.7%
Parking Lots and Meters	305,192	303,455	296,100	237,138	(58,962)	-19.9%
Parking Fines	269,542	324,635	283,913	193,257	(90,656)	-31.9%
Parking Validation Tickets	174,448	204,268	190,950	120,858	(70,092)	-36.7%
External Reimbursements	349	1,081	0	10,403	10,403	0.0%
Miscellaneous	222,616	33,066	60,076	55,000	(5,076)	-8.4%
	10,105,572	10,800,632	10,401,255	7,938,064	(2,463,191)	-23.7%
<b>OPERATING EXPENSES</b>						
Administration	1,721,991	1,773,984	1,974,529	2,044,312	69,783	3.5%
Garage Maintenance	344,170	441,555	428,182	472,400	44,218	10.3%
Commons Garage	54,519	42,581	60,820	60,820	0	0.0%
Church Street Garage	208,382	227,470	218,711	242,511	23,800	10.9%
Liberty Square Garage	57,836	57,069	67,774	70,974	3,200	4.7%
South Spring Street Garage	89,237	72,570	92,200	102,842	10,642	11.5%
Richardson Street Garage	97,634	69,470	89,900	91,300	1,400	1.6%
North Laurens Street Deck	21,522	17,057	26,200	26,300	100	0.4%
Poinsett Parking Garage	73,061	68,223	71,500	74,900	3,400	4.8%
River Street Garage	42,807	49,825	58,951	58,851	(100)	-0.2%
RiverPlace Garage	144,987	130,888	172,509	147,009	(25,500)	-14.8%
ONE/Aloft Garage	69,476	57,519	68,152	70,352	2,200	3.2%
Broad Street Garage	37,682	35,513	45,088	44,688	(400)	-0.9%
Parking Lots	37,262	49,655	54,990	84,868	29,878	54.3%
Enforcement	280,918	315,891	354,496	386,141	31,645	8.9%
	\$ 3,281,484	3,409,270	3,784,002	3,978,268	194,266	5.1%
Operating Income (Loss)	6,824,088	7,391,362	6,617,253	3,959,796	(2,657,457)	



	2017-18 <u>Actual</u>	2018-19 <u>Actual</u>	2019-20 <u>Budget</u>	2020-21 <u>Budget</u>	Increase/ (Decrease)	Percentage Change
Non-Operating Revenue (Expense)						
Interest Income	121,399	327,319	300,000	350,000	50,000	16.7%
QECB Interest Subsidy	26,098	24,089	23,034	20,350	(2,684)	-11.7%
Principal Expense	(2,069,075)	(2,202,953)	(2,337,167)	(2,466,310)	(129,143)	5.5%
Interest and Fiscal Agent Expense	(808,650)	(715,617)	(461,900)	(367,718)	94,182	-20.4%
Gain (Loss) on Sale of Cap. Assets	3,025	(299,116)	0	0	0	0.0%
Contributions	15,525	6,503,791	0	0	0	0.0%
Capital Projects	0	0	(3,950,000)	(250,000)	3,700,000	-93.7%
Transfers In - Capital Proj. Fund	0	19,712	0	0	0	0.0%
Transfers Out - Capital Proj. Fund	(19,765)	(20,000)	0	0	0	0.0%
Transfers Out - General Fund	(368,841)	(461,695)	(543,257)	(664,764)	(121,507)	22.4%
Transfers Out - Public Fac. Corp.	(1,367,714)	(1,376,162)	(1,373,797)	(1,378,777)	(4,980)	0.4%
	(4,467,998)	1,799,368	(8,343,087)	(4,757,219)	3,585,868	-43.0%
					0	
Change in Net Position	<u>2,356,090</u>	<u>9,190,730</u>	<u>(1,725,834)</u>	<u>(797,423)</u>	<u>928,411</u>	
Adjustments - CAFR (a)						
Bond Principal	2,069,075	2,202,953	0	0		
Depreciation/Contra Capital	(2,609,946)	(2,630,757)	0	0		
Pension/OPEB/General Leave	118,311	94,375	0	0		
Contra Capital	188,588	50,991	0	0		
Capital Projects	(366,439)	(651,514)	0	0		
	(600,411)	(933,952)	0	0		
Change in Net Position, Adjusted	<u>\$ 1,755,679</u>	<u>8,256,778</u>	<u>(1,725,834)</u>	<u>(797,423)</u>		
OPERATING EXPENSES						
Personnel Services	1,485,182	1,768,547	1,899,860	1,945,686	45,826	2.4%
Operating/Capital Expenses	<u>1,796,302</u>	<u>1,640,723</u>	<u>1,884,142</u>	<u>2,032,582</u>	<u>148,440</u>	<u>7.9%</u>
Total Operating	3,281,484	3,409,270	3,784,002	3,978,268	194,266	5.1%

(a) In accordance with generally accepted accounting principles on the treatment of enterprise funds, the operating statement in the Comprehensive Financial Annual Report (CAFR) includes depreciation as an expense and excludes principal payment on debt service. The schedule above adds back these two items in order to reconcile with the operating statement in the CAFR.

## PARKING FUND BUDGET HIGHLIGHTS

The Parking Enterprise Fund operating budget increases 5.1% from FY 2019-20 and reflects:

- Decreased revenue forecast due to ongoing impacts of COVID-19.
- \$79,000 is included for capital equipment replacement.
- Non-operating expenses include \$2,834,028 in debt service for parking revenue and limited-obligation bonds, as well as a transfer of \$1,378,777 to the Public Facilities Corporation for debt service.
- Capital Projects include \$250,000 to complete the gate control equipment project.

## PARKING FUND STRATEGIC INITIATIVES

PROSPEROUS CITY	Completed Initiative	FY 20-21 Initiative	Ongoing Initiative
Provide for a well-managed parking system of adequate capacity to support continued downtown development.			<input checked="" type="checkbox"/>

CITY OF GREENVILLE PARKING INVENTORY					
Description	Levels	Spaces	Address	Year Built	% of Occupancy (a)
<b><u>PARKING GARAGES</u></b>					
Commons Garage	6	772	60 Beattie Pl.	1982	91%
Liberty Square Garage	9	907	65 Beattie Pl.	1984	96%
N. Laurens Deck	2	179	210 Laurens St.	1988	82%
W. Washington Deck	1	91	101 W. Washington St.	1990	100%
Richardson St. Garage	8	892	66 N. Richardson St.	1997	78%
Church Street Garage	6	978	320 N. Church St.	1998	58%
Poinsett Garage	6	826	25 W. McBee Ave.	1999	76%
S. Spring Street Garage	6	905	316 S. Spring St.	2003	113%
River Street Garage	5	274	414 River St.	2005	92%
RiverPlace Garage	2	626	300 River St.	2005	80%
Broad Street Garage	4	675	East Broad St.	2016	110%
One City Plaza (Aloft)	6	475	34 Richardson St.	2016	98%
<b>TOTAL SPACES</b>		<b>7,600</b>			
<b><u>PARKING LOTS</u></b>					
Brown Street		33	210 N. Brown St.		115%
Bon Secours Wellness Arena		256	600 N. Academy St.		75%
West End Park and Ride		72	106 Augusta St.		31%
<b>TOTAL SPACES</b>		<b>361</b>			
<b>TOTAL PUBLIC SPACES</b>		<b>7,961</b>			
(a) Percentage of Occupancy reflects the number of spaces reserved for monthly pass holders for June 2020.					

CITY OF GREENVILLE PARKING RATES	
	FY 2020-21
Monthly**	\$ 72.00
<u>Hourly</u>	
1st Hour	No Charge
1-2 Hours	\$ 2.00
Each Add'l Hour	\$ 1.00
Maximum Daily Rate	\$ 7.00
Special Event Parking	\$ 6.00

\*\*The monthly rate reflects pricing in most facilities for an unreserved space. Some lots carry volume discounts and some monthly spaces in surface lots are reduced.



# GREENVILLE ZOO

The Greenville Zoo is a 14-acre facility located in Cleveland Park in downtown Greenville. The Association of Zoos and Aquariums (AZA) has consistently accredited the Greenville Zoo for over 25 years. The Zoo is home to over 275 animals and welcomes over 300,000 guests annually. The Mission of the Greenville Zoo is to provide an enjoyable guest experience while we support and promote conservation efforts that enhance the quality of life for all living things.

GREENVILLE ZOO						
	2017-18 Actual	2018-19 Actual	2019-20 Budget	2020-21 Budget	Increase/ (Decrease)	Percentage Change
<b>OPERATING REVENUES</b>						
Gift and Concession Sales	\$ 554,862	560,495	525,000	447,119	(77,881)	-14.8%
Gate Admissions	1,215,790	1,220,064	1,250,000	1,034,935	(215,065)	-17.2%
Education Programs	154,455	189,401	159,600	145,857	(13,743)	-8.6%
Memberships	359,943	385,380	362,300	303,667	(58,633)	-16.2%
Special Events	223,599	199,902	214,500	174,072	(40,428)	-18.8%
Rentals	25,716	17,741	39,000	24,346	(14,654)	-37.6%
Miscellaneous Income	28,718	48,166	19,000	23,485	4,485	23.6%
Research Enrichment	18,566	16,067	18,000	15,330	(2,670)	-14.8%
Research Conservation	128,037	127,559	120,000	129,540	9,540	7.9%
Restricted Donations	28,674	49,425	40,600	40,000	(600)	-1.5%
External Reimbursements	0	1,225	23,600	12,413	(11,187)	-47.4%
	<u>2,738,360</u>	<u>2,815,425</u>	<u>2,771,600</u>	<u>2,350,764</u>	<u>(420,836)</u>	<u>-15.2%</u>
<b>OPERATING EXPENSES</b>						
Personnel Services	\$ 1,842,425	1,919,971	2,039,080	2,349,200	310,120	15.2%
Operating/Capital Expenses	1,119,244	1,206,393	1,247,268	1,240,818	(6,450)	-0.5%
	<u>2,961,669</u>	<u>3,126,364</u>	<u>3,286,348</u>	<u>3,590,018</u>	<u>303,670</u>	<u>9.2%</u>
<b>Operating Income (Loss)</b>	<u>(223,309)</u>	<u>(310,939)</u>	<u>(514,748)</u>	<u>(1,239,254)</u>	<u>(724,506)</u>	
<b>Non-Operating Revenue (Expense)</b>						
Grants and Contributions	78,809	7,400	0	0	0	0.0%
Interest Income	70,741	122,414	100,000	94,522	(5,478)	-5.5%
Equipment Sales	0	1,850	0	0	0	0.0%
Transfer from Hospitality Tax Fund	1,448,696	462,157	476,022	490,303	14,281	3.0%
QECB Principal	(3,988)	(4,229)	(4,492)	(4,749)	(257)	5.7%
QECB Interest	(2,290)	(2,090)	(1,915)	(1,692)	223	-11.6%
	<u>1,591,968</u>	<u>587,502</u>	<u>569,615</u>	<u>578,384</u>	<u>8,769</u>	<u>1.5%</u>
<b>Change in Net Position</b>	<u>\$ 1,368,659</u>	<u>276,563</u>	<u>54,867</u>	<u>(660,870)</u>	<u>(715,737)</u>	
<b>Adjustments-CAFR (a)</b>						
Bond Principal	3,988	4,229	0	0		
Depreciation/Contra Capital	(108,477)	(115,362)	0	0		
Pension/OPEB/General Leave	(352,327)	(73,879)	0	0		
Contra Capital	35,724	65,579	0	0		
Capital Projects	22,950	0	0	0		
	<u>(398,142)</u>	<u>(119,433)</u>	<u>0</u>	<u>0</u>		
<b>Change in Net Position, Adjusted</b>	<u>\$ 970,517</u>	<u>157,130</u>	<u>54,867</u>	<u>(660,870)</u>		

	2017-18 <u>Actual</u>	2018-19 <u>Actual</u>	2019-20 <u>Budget</u>	2020-21 <u>Budget</u>	Increase/ (Decrease)	Percentage <u>Change</u>
<b>OPERATING EXPENSES</b>						
Zoo Administration	1,722,716	1,859,600	1,911,276	2,129,690	218,414	11.4%
Education Programs	301,422	328,162	335,652	359,930	24,278	7.2%
Zoo Public Services	937,531	938,602	1,039,420	1,100,398	60,978	5.9%
Total Operating	\$ 2,961,669	3,126,364	3,286,348	3,590,018	303,670	9.2%

- a) In accordance with generally accepted accounting principles on the treatment of enterprise funds, the operating statement in the Comprehensive Financial Annual Report (CAFR) includes depreciation as an expense. The schedule above adds back this item in order to reconcile with the operating statement in the CAFR.

### GREENVILLE ZOO BUDGET HIGHLIGHTS

The Greenville Zoo operating budget increases 9.2% from the FY 2019-20 Adopted Budget and reflects:

- An increase of \$124,537 in personnel costs for the addition of two zookeepers in order to maintain AZA (Association of Zoos and Aquariums) accreditation. The additional increase in personnel costs relates to market compensation adjustments that occurred during FY 2019-20 as well as increases in health insurance rates.

### FY 2020-21 ZOO FEE STRUCTURE (ADMISSIONS AND MEMBERSHIPS)

<u>Admissions Type</u>	<u>FY 2019-20</u>	<u>FY 2020-21</u>
Child	\$6.50	\$6.50
Adult	\$9.75	\$9.75
Group (Child)	\$5.25	\$5.25
Group (Adult)	\$7.25	\$7.25
Military Active or Retired Adult and Spouse w/ID	\$8.75	\$8.75
Immediate Family Members w/ID	\$5.50	\$5.50
Seniors 65 and Over w/ID	\$8.75	\$8.75
 <u>Membership Type</u>	 <u>FY 2019-20</u>	 <u>FY 2020-21</u>
Individual	\$52	\$52
Grandparent	\$62	\$62
Household	\$70	\$70
Household Plus	\$90	\$90
Friends Society	\$125	\$125
Friends Patron	\$250	\$250
Friends Gallery	\$500	\$500
Friends Benefactor	\$1,000	\$1,000

### GREENVILLE ZOO STRATEGIC INITIATIVES

<b>SAFE CITY</b>	<b>Completed Initiative</b>	<b>FY 20-21 Initiative</b>	<b>Ongoing Initiative</b>
Ensure all staff are trained in CPR/AED and first aid and fully aware of Emergency Protocols as well as their individual roles during an emergency.			<input checked="" type="checkbox"/>
Ensure that all animal enclosures are secure and meet or exceed the level of security required for individual species.			<input checked="" type="checkbox"/>
Ensure all staff are fully aware of Emergency Protocols, practice Emergency Drills routinely, and understand their role during an emergency.			<input checked="" type="checkbox"/>

## GREENVILLE ZOO STRATEGIC INITIATIVES CONTINUED

Ensure that all staff are trained in prevention and transmittal of zoonotic diseases and follow principles of biosecurity.			<input checked="" type="checkbox"/>
Ensure staff are trained and understand proper food handling techniques.			<input checked="" type="checkbox"/>
Maintain a site that promotes continued confidence in the abilities of the staff and focus on animal welfare. The Zoo is dedicated to providing a high standard of cleanliness throughout the campus to ensure a safe environment for both humans and animals alike.			<input checked="" type="checkbox"/>
<b>SUSTAINABLE CITY</b>	<b>Completed Initiative</b>	<b>FY 20-21 Initiative</b>	<b>Ongoing Initiative</b>
Continually look for ways to expand upon current recycling and reuse programs.			<input checked="" type="checkbox"/>
Promote local conservation through formal education classes and through conservation outposts throughout the Zoo designed to demonstrate conservation measures and green practices that can be implemented at home.			<input checked="" type="checkbox"/>
Research and apply for local conservation grants to support regional conservation programs.			<input checked="" type="checkbox"/>
Continually look at methods to reduce the use of natural resources and work with other accredited zoos to cooperatively manage the sustainability of captive animal populations for future generations.		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Promote, support and participate in initiatives on behalf of the world's wildlife that protect and save wildlife and natural habitats both locally and globally.		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>MOBILE CITY</b>	<b>Completed Initiative</b>	<b>FY 20-21 Initiative</b>	<b>Ongoing Initiative</b>
Ensure the electric car charging stations remain operational.			<input checked="" type="checkbox"/>
Identify new means of managing parking and increase mass transportation opportunities to and from the Zoo.		<input checked="" type="checkbox"/>	
<b>INCLUSIVE CITY</b>	<b>Completed Initiative</b>	<b>FY 20-21 Initiative</b>	<b>Ongoing Initiative</b>
Develop means of accommodating those unable to traverse the zoo campus so that they can share the same or similar experience as others.			<input checked="" type="checkbox"/>
Partner with KultureCity's sensory inclusive program. This program is designed to help guests with sensory needs like Post-Traumatic Stress Disorder (PTSD), autism, dementia, strokes and other conditions feel welcomed at the Zoo.			<input checked="" type="checkbox"/>
The Zoo will provide zoo information at the gates and on-line.			<input checked="" type="checkbox"/>
Develop and offer a Spanish translation of the gate map.		<input checked="" type="checkbox"/>	
Creating tactile experiences for guests to learn about the zoo animal residents.			<input checked="" type="checkbox"/>
Provide a volunteer program that welcomes individuals with disabilities and assists the Zoo in communicating with the public			<input checked="" type="checkbox"/>
Partner with the City of Greenville community centers to engage the underserved population in zoo conservation and education.			<input checked="" type="checkbox"/>

