

Introduced by the Council President at the request of the Downtown
Investment Authority and amended by the Finance Committee:



Attach.tif

ORDINANCE 2012-680-E

AN ORDINANCE REGARDING THE QUALIFICATIONS AND
CRITERIA OF THE DOWNTOWN INVESTMENT
AUTHORITY'S CHIEF EXECUTIVE OFFICER; AMENDING
CHAPTER 55 (ECONOMIC DEVELOPMENT), PART 3
(DOWNTOWN INVESTMENT AUTHORITY), SECTION
55.308 (POWERS AND DUTIES), *ORDINANCE CODE*, TO
APPROVE AND SET FORTH THE QUALIFICATIONS AND
CRITERIA OF THE CHIEF EXECUTIVE OFFICER FOR
THE DOWNTOWN INVESTMENT AUTHORITY; PROVIDING
FOR A COPY OF THE DOWNTOWN INVESTMENT
AUTHORITY'S CHIEF EXECUTIVE OFFICER
QUALIFICATIONS AND CRITERIA; PROVIDING AN
EFFECTIVE DATE.

WHEREAS, the creation of a vibrant, healthy downtown for
Jacksonville is a major, multi-faceted long term and complex
challenge that requires a focused and continuing effort dedicated
solely to the downtown mission; and

WHEREAS, the Council of the City of Jacksonville (the
"Council") has, pursuant to Chapter 163, Florida Statutes, Part
III, as amended, the Community Redevelopment Act of 1969,
established a Downtown Investment Authority ("DIA") in Ordinance
2012-364-E to act as the community redevelopment agency for the
City of Jacksonville's downtown area to among other things
concentrate on revitalizing downtown as a key part of the City's
economic development strategy; and

1 **WHEREAS**, pursuant to the DIA's enabling legislation the
2 Council has authorized the DIA to appoint a Chief Executive
3 Officer, whose qualifications and criteria have been approved by
4 Council; now therefore

5 **BE IT ORDAINED** by the City Council of Jacksonville:

6 **Section 1. Amending Section 55.308 (Powers and Duties),**
7 **Ordinance Code.** Chapter 55 (Economic Development), Part 3 (Downtown
8 Investment Authority), Section 55.308 (Powers and Duties),
9 *Ordinance Code*, is hereby amended to read as follows:

10 **CHAPTER 55. ECONOMIC DEVELOPMENT.**

11 * * *

12 **PART 3. DOWNTOWN INVESTMENT AUTHORITY.**

13 * * *

14 **Sec. 55.308. Powers and Duties.**

15 (a) The Board shall have the following powers and duties,
16 subject to appropriated funds, within Downtown:

17 (1) Appoint a Chief Executive Officer ("CEO"), prescribe
18 his or her duties, and fix his or her compensation which shall
19 be paid from funds available to the Authority in the same
20 manner as City employees are paid. ~~Prior to hiring a CEO, the~~
21 ~~DIA shall develop qualifications and criteria for the CEO~~
22 ~~position which shall be approved by Council.~~ Qualifications of
23 the CEO position shall include a minimum of 5 years of
24 progressively responsible experience in downtown redevelopment
25 or similar capacity, at least four years of which should be in
26 supervisory or consulting roles, or an equivalent combination
27 of training and experience. The candidate must be in
28 possession of a bachelor's degree or higher in a related field
29 such as city planning, real estate, finance, architecture,
30 urban design, or public administration, with a strong
31 preference for a master's degree in a related discipline, all

as described in further detail in the DIA CEO Qualifications and Criteria Schedule attached as Revised Exhibit 1 to Ordinance 2012-680-E. Such CEO shall have the authority to, subject to available funding, appoint, employ and/or remove such additional staff as is deemed necessary for the efficient and effective administration of the activities of the office. All employment matters shall be handled in accordance with City Human Resource policies and requirements, and with assistance from the City's Employee Services Department.

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Section 2. DIA CEO Qualifications and Criteria. The "DIA CEO Qualifications and Criteria Schedule" referenced in Section 55.308(a)(1), *Ordinance Code*, and in Section 1 herein, is attached hereto as **Revised Exhibit 1**, labeled as "Revised Exhibit 1, DIA CEO Qualifications and Criteria Schedule, January 3, 2013 - Finance".

Section 3. Effective Date. This ordinance shall become effective upon signature by the Mayor or upon becoming effective without the Mayor's signature.

Form Approved:

/s/ Margaret M. Sidman

Office of General Counsel

Legislation prepared by: Jason R. Gabriel

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