

ORDINANCE NUMBER 24-11197

AN ORDINANCE AMENDING SECTION 42-518 OF THE SALINA CODE PERTAINING TO SIGN REGULATIONS FOR USES LOCATED IN THE UNIVERSITY ZONING DISTRICT AND REPEALING EXISTING SECTION 42-518.

BE IT ORDAINED by the Governing Body of the City of Salina, Kansas:

Section 1. Amendment. That Section 42-518 of the Salina Code is amended as follows:

Sec. 42-518. U University district.

The following sign regulations shall apply in the university district:

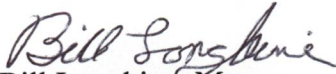
- (1) Functional types: Any type listed in section 42-506, except advertising signs shall only be allowed when facing outward on the rear side of a scoreboard structure and in conjunction with a conditional use permit.
- (2) Structural types permitted:
 - a. Electronic Changeable Copy signs;
 - b. Ground signs;
 - c. Scoreboard mounted signs;
 - d. Wall signs.
- (3) Structural types conditional: Signs mounted on the rear side of a scoreboard structure with a gross surface area and sign height in excess of the maximum size and height specified in subsections (5) and (6) and/or with a setback that is less than the minimum setback in subsection (7).
- (4) Number of signs permitted: No limitation.
- (5) Maximum gross surface area: Three (3) square foot for each lineal foot of building frontage.
- (6) Maximum height: No height limit is specified for signs placed flat against a building, painted on the wall of a building or designed as a part of an architectural feature thereof. Ground signs, including detached electronic changeable copy signs, shall not exceed fifteen (15) feet in height.
- (7) Required setback: Ground signs, including detached electronic changeable copy signs, shall be set back at least ten (10) feet from the front property line.
- (8) Illumination: Signs may be internally or externally illuminated, provided that illuminated signs shall be shaded wherever necessary to avoid direct casting of light upon property located in any residential district or upon any public street or park. Any illuminated sign located on a lot adjacent to or across the street from any residential district, which sign is visible from such residential district, shall be illuminated only during business hours or between the hours of 7:00 a.m. and 10:00 p.m.
- (9) Electronic changeable copy signs:

- a. Electronic changeable copy signs not associated with advertising signs facing outward on the rear side of scoreboard structures shall be subject to the following requirements:
 - 1. All electronic message center signs must be equipped with a photo cell dimmer or some other automatic dimmer control and may not operate between 10:00 p.m. and 6:00 a.m., except when a scheduled public event extends beyond 10:00 p.m., the sign may operate no later than 30 minutes after the conclusion of the event.
 - 2. No minimum hold time or interval of change shall be required.
 - 3. Text and moving pictorial images shall be permitted, however, no sign shall have blinking, flashing or fluttering lights or any other illuminating device that changes intensity, brightness or color of the sign background.
 - 4. The electronic message center portion of the sign shall not exceed fifty (50) percent of the total sign area, except for electronic changeable copy signs located adjacent to arterial or collector streets, where the electronic message center portion of the sign may cover up to sixty-seven (67) percent of the allowable sign area.
 - 5. The sign shall not exceed a height of fifteen (15) feet.
 - 6. Educational institutions may have a maximum of one (1) freestanding electronic changeable copy sign for the institution and one (1) freestanding electronic changeable copy sign for an associated athletic stadium.
- b. Electronic changeable copy signs associated with advertising signs facing outward on the rear side of the scoreboard structure shall be subject to the following requirements:
 - 1. An electronic changeable copy sign conditional use permit must first be approved by the planning commission.
 - 2. The sign shall be subject to the area, sign height limitations and setback requirements established under subsection 42-518(3)a.

Section 2. Repealer. Existing Section 42-518 is hereby repealed.

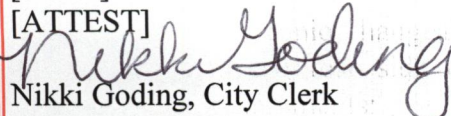
Section 3. Effective Date. The City Clerk shall cause this ordinance, as soon as practicable after it has been passed and signed, to be published on the City's website as the designated official city newspaper.

Passed: February 26, 2024


Bill Longbine, Mayor

[SEAL]

[ATTEST]


Nikki Goding, City Clerk