

1st Reading
2/26/2010
 Referred to (name of) Committee
ZAP
 Public Hearing
 2nd Reading and Final Passage
12/17/2010

2010-Or- 113 5
AN ORDINANCE
of the
CITY OF
MINNEAPOLIS

By Schiff

Amending Title 20, Chapter 544 of the Minneapolis Code of Ordinances relating to Zoning Code: Off-Premise Advertising Signs and Billboards.

The City Council of the City of Minneapolis do ordain as follows:

Section 1. That Section 544.20 (13) (d) of the above-entitled ordinance be amended to read as follows:

544.20 General provisions. The following provisions shall apply to all off-premise signs, except as otherwise provided:

(13) *Flashing or animated off-premise signs.*

- d. *Limited Access Roadway Opportunity Billboard District.* Flashing off-premise signs shall be permitted in this these areas, only; on Interstate 94, north of Broadway, and on Interstate 35-W, north of Hennepin 31st Street East, provided (i) the messages and/or imagery are displayed in a static manner for a minimum of eight (8) seconds, and (ii) flashing signs shall be a minimum of two thousand five hundred (2,500) feet from any other off-premise flashing sign reading to the same directional traffic. The credits required pursuant section 544.60(c) for any flashing off-premises signs to be located in this area shall be demonstrated by the applicant to have been removed only from the area located north of the following: from the western boundary of the city along Broadway Avenue North (including signs on both sides of Broadway) thence to the northeasterly bank of the Mississippi River, thence along the northeasterly bank of the River to Interstate 94, thence following the northern boundary of the right of way of Interstate 94 to the easterly boundary of the city Flashing off-premise signs permitted pursuant to this section shall comply with all applicable provisions of this ordinance, except that existing nonconforming off-premise signs in the areas described in this section shall be allowed to be converted to flashing off-premise signs and shall not be subject to section 531.50, expansion or alteration of nonconforming uses and structures, for the conversion, so long as the dimensions, height and orientation of the sign match the conditions that preceded the conversion, the sign meets the requirements of this section and the applicant complies with the credit requirements of section 544.60 (c).

Certified as an official action of the City Council: *aw*

RECORD OF COUNCIL VOTE (X INDICATES VOTE)													
COUNCIL MEMBER	AYE	NAY	NOT VOTING	ABSENT	VOTE TO OVERRIDE	VOTE TO SUSTAIN	COUNCIL MEMBER	AYE	NAY	NOT VOTING	ABSENT	VOTE TO OVERRIDE	VOTE TO SUSTAIN
Reich	X						Glidden	X					
Gordon	X						Schiff				X		
Hofstede	X						Tuthill	X					
Johnson	X						Quincy	X					
Samuels	X						Colvin Roy	X					
Lilligren	X						Hodges	X					
Goodman	X												

ADOPTED DEC 17 2010
 DATE

APPROVED NOT APPROVED VETOED

ATTEST *Pasey DeCar*
 CITY CLERK

[Signature]
 MAYOR RYBAK
 DATE DEC 21 2010