

ORDINANCE

AN ORDINANCE OF THE CITY OF NORTH MYRTLE BEACH AMENDING CHAPTER 21, ARTICLE II, SECTIONS 21-40 AND 21-41 IN THE NORTH MYRTLE BEACH CITY CODE OF ORDINANCES TO STRIKE ALL EXISTING REFERENCES TO DECALS EXCEPT WHERE THEY PERTAIN TO GOLF CARTS.

WHEREAS, the City will be utilizing license plate recognition (LPR) hardware and software to monitor City owned, paid parking lots beginning March 1, 2022; and

WHEREAS, LPR technology eliminates the need for decals for all vehicles with license plates; and

WHEREAS, there are many references in our current ordinance to decals being required and offering instructions for the affixing of same; and

WHEREAS, this amendment would strike the existing references to decals throughout Sections 21-40 and 21-41, except where they pertain to golf carts; and

WHEREAS, a copy of the existing ordinance with the exact proposed changes are hereto attached for review by City Council.

THEREFORE, BE IT ORDAINED BY THE MAYOR AND COUNCIL OF THE CITY OF NORTH MYRTLE BEACH, SOUTH CAROLINA, IN COUNCIL DULY ASSEMBLED, THAT:

Section 1: The amendments to the ordinance are hereby approved.

Section 2: The ordinance shall be effective upon the date of passage.

DONE, RATIFIED AND PASSED, THIS 21 DAY OF February 2022.

ATTEST:

Deborah K. Galbreath
City Clerk

Marilyn Hatley
Mayor Marilyn Hatley

APPROVED AS TO FORM:

[Signature]
City Attorney

FIRST READING: 2-07-2022

SECOND READING: 2-21-2022

REVIEWED:

[Signature]
City Manager

ORDINANCE: 22-06

Sec. 21-40. Annual parking fee exemption.

- (a) City council hereby establishes that a North Myrtle Beach resident or a North Myrtle Beach non-resident property owner who owns a personal vehicle(s) which vehicle(s) has been the subject of payment of ad valorem tax to the city, may apply for and receive an annual exemption for up to two (2) personal vehicles per property address located within North Myrtle Beach regarding the parking fees at any city established paid parking lots and or parking zones subject to the following:

The words "property owner" shall mean: any person who holds legal title to lands lying within the City of North Myrtle Beach, any person who owns a unit/apartment within a horizontal property regime; any person who owns a townhouse or other residential living unit sharing and owning in common the surrounding grounds; any person who holds equitable shares in a housing cooperative situated within the North Myrtle Beach; and any person who owns the land or owns the land in common on which their permanently affixed mobile home sits.

- (1) Regarding the personal vehicle(s) for which the resident or non-resident property owner is seeking an exemption from the parking fee, the resident or non-resident property owner shall present his or her current South Carolina motor vehicle or golf cart registration and operator's license and the current year's proof of payment for South Carolina vehicle property taxes. A nonresident property owner shall present his or her proof of property ownership, his or her current vehicle or golf cart registration and his or her operator's license. An Horry County resident shall present his or her current vehicle registration and operator's license. No other exemptions shall be granted, except those authorized by city council in a fully executed developer's agreement.
- (2) All golf_carts must be registered with the SCDMV to either the fulltime resident's North Myrtle Beach address or the nonresident property owner's North Myrtle Beach address, to be eligible to receive a decal.
- (3) Residents may receive two (2) [parking decals-vehicle exemptions](#) and may elect to receive the [parking decals-exemptions](#) in any combination (i.e., two (2) automobile [decal-exemptions](#), or two (2) golf_cart decals, or one (1) automobile [decal-exemption](#) and one (1) golf cart decal). Residents are eligible to purchase one (1) additional [decal-exemption](#) for two hundred dollars (\$200.00) per parking season (March 1 through October 31).
- (4) Nonresident property owners, who have paid no vehicle ad valorem tax to the city, may receive one (1) complimentary vehicle [exemption](#) or golf_cart decal. His or her personal vehicle need not be registered within the state with the exception of a golf_cart (i.e., all golf_carts must be registered with the SCDMV to the property owners North Myrtle Beach address). Nonresident property owners are eligible to purchase one (1) additional vehicle [exemption](#) or golf_cart decal for two hundred dollars (\$200.00) per parking season (March 1 through October 31).
- (5) Resident property owners (i.e., four (4) percent property tax category) with a personal vehicle provided by, and/or registered to, the employer or business of the resident, may receive up to two (2) parking [decals-exemptions](#) upon payment of fifty dollars (\$50.00) per [decal-exemption](#), per parking season (March 1 through October 31).
- (6) Horry County residents are eligible to purchase a vehicle parking [decal-exemption](#) for two hundred dollars (\$200.00) (one per household) per parking season (March 1 through October 31). Horry County residents shall not be eligible for golf_cart decals. A maximum of two hundred (200) [decals-exemptions](#) will be set aside for issuance to county residents on a first come, first served basis.
- (7) [License plates for all vehicles shall be in the SCDMV prescribed location on the vehicle and shall be unobstructed.](#) Decals for all [personal-vehiclesgolfcartgolf carts](#) shall be placed and adhered, adhesive side to designated surface and area, as follows:

i. ~~Regular vehicles to the inside of the windshield, on the driver's side, in the bottom part of the window~~

ii. ~~Motorcycles with windshields to the outside of the windshield, in the bottom left corner~~

iii. ~~Motorcycles without windshields to the fork~~

iv.i Golf_carts with windshields shall be affixed to the outside of the front windshield, on the driver's side, in the bottom part of the window.

v.ii Golf_carts without windshields shall be affixed in the front next to the state decal.

- (b) A personal vehicle is defined as an automobile; motorcycle; pickup truck; golf_cart or low speed vehicle that is subject to registration, licensing and or permit under South Carolina State law and excludes rental vehicles and vehicles for hire. Any vehicle receiving a parking decal-exemption must completely fit into one standard parking space.

Upon successful registration for the annual parking fee exemption, the license tags or permit number for the personal vehicle registered for the exemption will be used for enforcement purposes.

It shall be unlawful to park with an expired exemption in any public parking space, which requires payment. A violation of this provision is punishable pursuant to section 21-32, Issuance of parking citations.

It shall be unlawful for any person to provide false, incomplete, or misleading information regarding residency to acquire an exemption from public parking fees. A violation of this provision is punishable pursuant the general penalty, Code Section 1-6.

- (c) Any change in a license plate will require registration of the new plate and deactivation of the old plate prior to use. ~~GolfcartGolf cart d~~Decals may not be traded, sold, or given away, and shall be removed upon expiration or sale of the ~~vehicle~~cart. If a ~~vehicle~~ ~~golfcartgolf cart~~ is sold or otherwise disposed of, the decal shall be removed and returned to the city to receive a replacement decal. A replacement decal shall not be issued, if the decal is not returned.

(Ord. No. 17-16, 6-19-17; Ord. No. 19-29, § 1, 5-20-19; Ord. No. 20-06, 2-17-20; Ord. No. 19-49, § 1, 11-4-2019; Ord. No. 20-19, §§ 1, 2, 8-17-20; Ord. No. 21-18, 5-17-21)

Sec. 21-41. Authorization.

The city manager may contract for parking management services and enforcement of any provision or requirement of Article II, including but not limited to any paid parking, timed parking, prohibited parking, resident and non-resident property owner decal-exemption parking, golf_cart parking decals/~~permits~~, guest parking placards, hangtag parking and any other parking plan or restriction in Article II. However, nothing herein shall limit the police power of law enforcement.

(Ord. No. 19-29, § 1, 5-20-19)