

CITY OF MARGATE, FLORIDA

ORDINANCE NO. 1500.608

AN ORDINANCE AMENDING THE CODE OF THE CITY OF MARGATE, FLORIDA, APPENDIX A ZONING, ARTICLE XXXIX SIGN CODE, SECTION 39.2 DEFINITIONS, SECTION 39.17 PROHIBITED SIGNS; PROVIDING FOR DEFINITIONS; PROVIDING FOR MINIMUM STANDARDS; PROVIDING FOR REPEAL; PROVIDING FOR SEVERABILITY; PROVIDING FOR CODIFICATION; PROVIDING FOR AN EFFECTIVE DATE.

BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF MARGATE, FLORIDA:

SECTION 1: The Code of Ordinances of the City of Margate, Florida, Appendix A Zoning, Article XXXIX Sign Code Section 39.2 Definitions is hereby amended to read as follows:

Section 39. 2 Definitions.

Vehicle sign: Any sign or signs permanently or temporarily affixed to or painted on A a transportation vehicle, including, but not limited to automobiles, trucks, boats, trailers, or campers which has attached or located thereon any sign or advertising device, for the primary purpose of providing identification, advertisement, of products or items or the vehicle itself for sales, or directing the public people to a business, person, event or activity located on the same or another property, or any other premises. (Consistent parking of a vehicle with signage, lettering, or other symbols that identify a use, service, or business, to be viewed from the public right-of-way shall cause the presumption that the transportation vehicle is being used as a vehicle sign.)

[Note to Municipal Code: The rest of this section shall remain as codified.]

SECTION 2: The Code of Ordinances of the City of Margate, Florida, Appendix A Zoning, Article XXXIX Sign

CODING: Words in ~~struck through type~~ are deletions from existing text; Words in underscored type are additions.

1 Code Section 39.17 Prohibited signs is hereby amended to
2 read as follows:

3 Section 39.17 Prohibited Signs.

4 The following signs are those signs which shall not be
5 installed or displayed within the municipal boundaries of
6 the city unless specifically identified and permitted in
7 other sections of these regulations.

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9 (20) Vehicle signs when ~~parked on a public right-of-~~
10 ~~way or public property or private property.~~ a vehicle
11 displaying a vehicle sign is:

12
13 (a) Parked for more than three hours in a 24 hour
14 period within 100 feet of any public right-of-way; and

15
16 (b) Visible from the street right-of-way that the
17 vehicle is within 100 feet of; and

18
19 (c) Not regularly "used in the conduct of the business
20 advertised" on the vehicle (A vehicle used primarily
21 for the purpose of advertising, or for the purpose of
22 providing transportation for owners or employees of
23 the occupancy advertised on the vehicle, shall not be
24 considered a vehicle used in the conduct of business);
25 and

26
27 (d) Not parked in the rear of the parking lot or in
28 the rear of the building which contains the business.
29 On properties which do not provide a rear parking
30 area, vehicle signs are parked in parking spaces
31 immediately adjacent to the street right-of-way when
32 other parking spaces are available on the premises,
33 and are displayed in a manner that constitutes a
34 prohibited sign per Section 39.17 of the Margate
35 Zoning Code.

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38 (This section is not intended to prohibit any form of
39 vehicular signage such as a sign attached to a bus,
40 lettered on a motor vehicle or attached to or
41 displayed from a taxicab which is not consistently
42 used as a stationary sign or advertisement. In the
43 instance where a sign advertising the sale of the
44 vehicle itself on the residential property of the
45 registered owner of the vehicle, said sign shall be

considered a personal gain sign and shall be subject to all applicable provisions of such signs on the owner's property. Furthermore vehicles displaying a vehicle sign parked on properties with physical constraints which cannot accommodate location requirements provided for in sections a-d above shall be exempt from said requirements.)

[Note to Municipal Code: The rest of this section shall remain as codified.]

SECTION 3. All ordinances or parts of ordinances in conflict herewith are, and the same is, here by repealed to the extent of such conflict.

SECTION 4. If any section, clause or phrase of this ordinance is held to be invalid or unconstitutional by a court of competent jurisdiction, then said holding shall in no way affect the validity of the remaining portions of this ordinance.

SECTION 5. It is the intention of the City Commission that the provisions of this ordinance shall become and be made a part of the City of Margate Code, and that the sections of this ordinance may be renumbered or re-lettered and the word "ordinance" may be changed to "section", "article" or such other appropriate word or phrase in order to accomplish such intentions.

SECTION 6. This ordinance shall become effective immediately upon adoption at its second reading.

PASSED ON FIRST READING THIS 17th day of SEPTEMBER, 2014.

PASSED ON SECOND READING THIS 1st day of OCTOBER, 2014.

ATTEST:


JOSEPH J. KAVANAGH
CITY CLERK


MAYOR LESA PEERMAN

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RECORD OF VOTE - 1ST READING		RECORD OF VOTE - 2ND READING	
Talerico	Yes	Talerico	<u>YES</u>
Bryan	Yes	Bryan	<u>YES</u>
Ruzzano	Yes	Ruzzano	<u>YES</u>
Simone	Yes	Simone	<u>YES</u>
Peerman	Yes	Peerman	<u>YES</u>