

CITY OF MYRTLE BEACH
COUNTY OF HORRY
STATE OF SOUTH CAROLINA

AN ORDINANCE TO AMEND SECTION 12-80
AND TO REPEAL SECTION 12-150.12 OF
CHAPTER 12 OF THE MYRTLE BEACH CODE
OF ORDINANCES (AMENDED)

WHEREAS, the Myrtle Beach City Council has the authority to adopt and provide for the enactment of such ordinances, not inconsistent with the Constitution and laws of the State of South Carolina, to promote and protect the health, comfort, convenience, general welfare, and safety of its residents and visitors and to preserve the peace and maintain order within its borders;

WHEREAS, the Myrtle Beach City Council finds it is necessary to amend Chapter 12 of the Myrtle Beach Code of Ordinances, relating to the stopping, standing and parking of motor vehicles;

IT IS HEREBY ORDAINED, that Chapter 12 of the Myrtle Beach Code of Ordinances is amended as follows with new text underlined and deleted text stricken through:

ARTICLE III. STOPPING, STANDING AND PARKING
DIVISION 1. GENERALLY

Sec. 12-80. Authorization; parking restrictions subject to enforcement; owner responsibility.

(a) Subject to city council approval by resolution, the manager may create administrative public parking policies, reviews, appeals, exceptions, procedures, establish fees, contract with a parking authority or authorize and contract for parking management and enforcement of any provision or requirement of article III, including but not limited to any metered parking, timed parking, prohibited parking, resident decal parking, non-resident golf cart decals, guest placard parking, hang tag parking and any other approved parking plan or restriction in article III.

(b) Notwithstanding the requirement for city council approval by resolution in Section 12-80(a), the manager is hereby authorized to establish and administer a city employee parking decal program. This authorization includes the authority to suspend or terminate such program in the manager's discretion.

~~(b)~~ Nothing herein shall limit the police power of law enforcement. All municipal parking violations established under this article shall be subject to civil fines only, and not subject to criminal penalties, except as otherwise provided herein or as mandated by the general law of the state.

~~(e)~~ Enforcement and administration shall be pursuant to this article and such written policies and procedures as are approved by the city manager for that purpose, inclusive of the amount of such fines, charges for issuance and charges for replacement of decals, placards or hang tags, which shall be approved in reasonable amounts and incorporated into a schedule of fees, to be approved by council resolution.

~~(d)~~ Metered or pay to park. Whenever the city council shall determine, after consideration of such study as deemed instructive, and after a public hearing, that designated public spaces shall be subject to immediate prepayment for a certain time, it may designate by resolution such spaces for public purposes appropriate for parking, traffic control, economic viability or residential stability, or some combination thereof. No fees for metered or paid parking shall be charged from October 1 through the last day of February in the area from 6th Avenue

1 South to 21st Avenue North and west to Kings Highway. Notwithstanding any other provision
2 herein, the manager is hereby authorized, but not required, to temporarily suspend paid
3 and/or metered parking enforcement in all or a specified portion of the city for a length of
4 time not to exceed 151 days per calendar year. Prior to instituting such enforcement
5 changes, the manager shall notify city council and shall provide an estimate of the financial
6 impact of the same.

7 (ef) Parking districts.

- 8 (1) Whenever the city council shall determine after consideration of such study as deemed
9 instructive of a particular area of the city and after a public hearing, that such an area is
10 significantly impacted by nonresidential on-street parking by reason of commercial,
11 industrial, recreational or institutional uses, it may designate by ordinance such area as
12 a permit parking district for public purposes appropriate for parking, traffic control,
13 economic viability or residential stability, or some combination thereof. For this article,
14 a permit may be in the form of a placard, hang tag, decal, pass or permit, in the
15 manager's discretion.
- 16 (2) Issuance and cancellation of permits. When an area has been designated as a permit
17 parking district, the city manager or his designee shall issue and cancel permits by
18 according to the policies and procedures established by the city manager for the permit
19 parking district.
- 20 (3) Obedience to parking regulations. No permit issued under this division shall entitle a
21 vehicle to park on yellow lines, in bus stops, in loading zones, near fire hydrants or in
22 other prohibited zones.
- 23 (4) Parking restrictions. It shall be unlawful for any person to park in a permit parking district
24 without a permit during the time established for the permit parking district.

25 (fg) Parking tag or placard districts.

- 26 (1) Establishment. Whenever the city council shall determine, after consideration of such
27 study as deemed instructive of a particular district of the city, that such an area better
28 serves the public good as long-term parking by reason of adjacent commercial or
29 recreational use, it may designate such streets as parking tag districts, provided that
30 the public shall have the right at all times when spaces are available, on a first come,
31 first served basis, to use the spaces for short-term parking as provided by parking
32 regulations, or may limit such use to residents only.
- 33 (2) Issuance and cancellation of tags or placards; tag or placard fees. When an area has
34 been designated as a parking tag or placard district, the city manager or his designee
35 shall issue and cancel parking tags according to the policies and procedures
36 established by the city manager for the parking tag or placard district. Fees for the tags
37 or placards shall be fixed by the city manager, and approved by Council resolution.

38 (gh) Timed and reserved parking.

- 39 (1) On-street parking. The operator of a vehicle may park, stop, or stand the vehicle in any
40 on street location where parking, stopping, or standing is not otherwise prohibited or
41 restricted under provisions of this chapter or under the state's Uniform Act Regulating
42 Traffic on Highways.
- 43 (2) Parking on streets in zones posted with a time limit is permitted free of charge for a
44 period not to exceed the time limit posted. Parking for a period beyond that time limit is
45 unlawful.

(3) No person shall move or reposition a vehicle parked on a street to another street location in a zone having a posted time limit for purposes of avoiding the posted time limits.

(hi) Reserved parking.

(1) No person shall park, stop or stand a vehicle in any reserved space in any city parking facility or city parking lot, unless the space has been assigned to the vehicle by the city enforcement authority.

(2) No person shall park, stop or stand a vehicle in any city parking facility or city parking lot which has restricted parking for the facility as a whole without a parking decal, parking permit, parking card or other appropriate authorization provided by the city.

(i) Signage in city parking lots and garages.

(1) The city manager or designee may direct that signage be placed in city-owned or operated parking lots and garages, including parking lots and garages at city facilities, restricting parking in such lots or garages. The purpose of such signage may include but is not limited to restricting dates and/or times of public use, restricting parking to only such time periods as the vehicle occupant(s) are conducting business at or visiting the city facility, and warning violators are subject to towing.

(2) No person shall park, stop or stand a vehicle in violation of any signage erected in a city-owned or operated parking lot or garage.

DIVISION 5. RESTRICTED PUBLIC PARKING IN DESIGNATED RESIDENTIAL AREAS

~~Sec. 12-150.12. Parking on Ocean Boulevard.~~

~~(a) It shall be unlawful to park on the landward or westward side and the Oceanside or eastern side of Ocean Boulevard from 31st Avenue North to the northern city at all times; except in such parking places that may be marked and designated for that purpose. Such spaces may be subject to either timed or metered parking, or electronic or telephonic paid parking.~~

This ordinance is effective November 1, 2025.


BRENDA BETHUNE, MAYOR

ATTEST:


JENNIFER ADKINS, CITY CLERK

1st Reading: 10.14.25

2nd Reading: 10.28.25