



# CITY OF LAUREL, MARYLAND

## ORDINANCE NO. 1968

**AN ORDINANCE OF THE MAYOR AND CITY COUNCIL OF LAUREL, MARYLAND TO AMEND CHAPTER 2 "ADMINISTRATION", ARTICLE I ENTITLED "IN GENERAL", SECTION 2-3 ENTITLED "CITY AND POLICE SEAL", OF THE LAUREL CITY CODE TO CHANGE THE SECTION TITLE TO " CITY SEAL, CITY DEPARTMENT SEALS AND LOGOS, AND OFFICIAL CITY BRANDING LOGOS," AND REQUIRE WRITTEN PERMISSION OF THE MAYOR TO USE THE CITY SEAL, OR CITY DEPARTMENT SEALS AND LOGOS, AND OFFICIAL CITY BRANDING LOGOS FOR NON-CITY RELATED USE, IN ACCORDANCE WITH THE CITY'S POLICY ON THE USE OF CITY SEALS AND LOGOS.**

*Sponsored by the President at the request of the Administrator.*

**WHEREAS**, the Mayor and City Council of Laurel, Maryland, approved Ordinance No. 1496 that became effective on August 1, 2006, requiring permission of the Mayor prior to the use of the City Seal and City Police Seal for non-city related use, as both seals were previously approved by, and are the property of the Mayor and City Council of Laurel; and

**WHEREAS**, other City Departments have also created customized seals or logos that reflect the services provided by the department(s) and which are also the property of the Mayor and City Council of Laurel; and

**WHEREAS**, the City has also commissioned the creation of branding logos such as the "Laurel Smart Move!" logo and the "Laurel is 150" celebrating the City of Laurel's 150<sup>th</sup> Anniversary of Incorporation and as such, are also the property of the Mayor and City Council of Laurel; and

**WHEREAS**, use of said additional seals and logos (as shown on Attachment A to this Ordinance) also require the approval of the Mayor of the City of Laurel; and

**WHEREAS**, the use of all City seal(s) and/or logos (including those shown on "Attachment A"), by any person or organization should only be with the express written permission of the Mayor of the City of Laurel, Maryland; and

**WHEREAS**, in order to make this clear to all persons and organizations, the City Code is being amended.

Underlining indicates new language added.

~~Strikethroughs indicate language deleted.~~

\* \* \* Asterisks indicate intervening language and section unchanged.



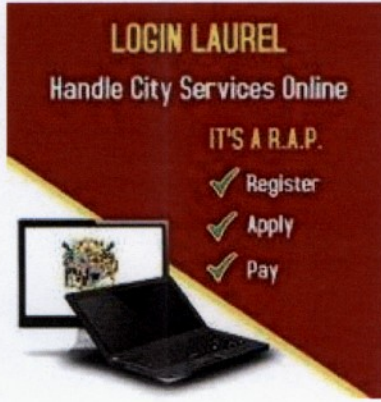
# City Seals and Logos

Ordinance No. 1968  
"Attachment A"



## City Seals and Logos

Ordinance No. 1968  
"Attachment A"







## CITY OF LAUREL, MARYLAND

**NOW, THEREFORE, BE IT ENACTED AND ORDAINED**, that Chapter 2, "Administration", Article I "In General", Section 2-3," of the Laurel City Code be and hereby is amended as follows:

### CHAPTER 2- ADMINISTRATION

#### ARTICLE I. IN GENERAL

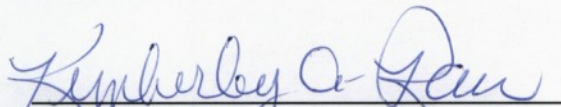
~~Section 2-3. City and police seals; City Seal, City Department Seals and Logos, and Official City Branding Logos.~~

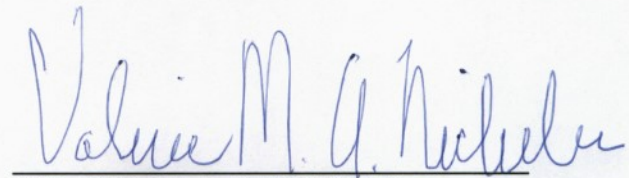
No person shall utilize the seal of the City of Laurel, ~~or the seal of the City of Laurel Police Department~~ or the seal or logo of any City Department or Official Branding Logo of the City of Laurel that has been approved by the Mayor and City Council of Laurel, without the written approval of the Mayor in accordance with the City's Policy on the Use of City Seals and Logos. ~~The Mayor and City Council shall create a policy for the granting or denial of use of said seals.~~

**AND, BE IT FURTHER ENACTED AND ORDAINED**, that this Ordinance shall take effect on the date of its passage.

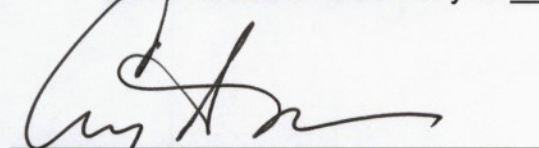
**PASSED** this 25<sup>th</sup> day of January, 2021.

**ATTEST:**

  
KIMBERLEY A. RAU, MMC  
Clerk to the City Council

  
VALERIE M.A. NICHOLAS  
President of the City Council

**APPROVED** this 25<sup>th</sup> day of January, 2021.

  
CRAIG A. MOE  
Mayor